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William A. Fisher, PhD

VITA

William Arthur Fisher

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Languages: English, Hebrew

Education

Ph.D., Purdue University, West Lafayette, Indiana, August, 1978, Social-Personality Psychology; Advisor: Donn Byrne.

M.S., Purdue University, West Lafayette, Indiana, August, 1976, Social-Personality Psychology; Advisor: Donn Byrne.

B.A., Tel Aviv University, Tel Aviv, Israel, June, 1974, Psychology; English and American Literature.

Honors and Awards

- Distinguished Scientific Contribution Award, Society for the Scientific Study of Sexuality (2011).
- Fellow, Canadian Academy of Health Sciences (2008).
- Distinguished Professor, University of Western Ontario (2008)
- Helmuth Prize for Achievement in Research, University of Western Ontario (2007)
- National Health Scientist, AIDS, Health Canada, (1993-2000).
- NIH career research grants of research group ranked beyond 95th percentile of all career research grant amounts awarded to supported investigators in past quarter-century (2006)
- Awards for Excellence in Teaching, Ontario Confederation of University Faculty Associations, (1989); University of Western Ontario, (1989); Department of Psychology, (1982); University of Western Ontario Students Council (1999, 2009); University of Western Ontario First Year Medical Student Class (2003).
- Fellow, Society of Experimental Social Psychology (1986).
- Fellow, Society for the Scientific Study of Sexuality (1986).
- Aesculapius Award for Excellence in Health Communication, Health Institute, for sexualityandu.ca - masexualite.ca, Society of Obstetricians and Gynecologists of Canada sexual and reproductive health public education website, William A. Fisher, core founder group and core contributor (2006).
- United Nations World Summit Award, for the best e-health website internationally, for sexualityandu.ca-masexualite.ca, William A. Fisher, core founder group and core contributor

(2005).

- Janssen-Ortho Pharmaceutical Research Scientist in Reproductive Health Behavior, Janssen-Ortho Pharmaceutical, (1992-2005).
- Public Health Agency of Canada, Expert Working Group, Sexually Transmitted Infections, 1991-present.
- *Winner*, International Film and Video Festival; *Bronze Medal*, Columbus International Film and Video Festival; *Finalist* International Health and Medical Film Festival; *Finalist*, National Council on Family Relations, for "Just Like Us" (1993). 39 documentary video of interviews with 5 young heterosexual men and women and 1 young homosexual man who contracted HIV/AIDS from a relationship partner. (Fisher, J.D., & Fisher, W.A., Co-Directors and Co-Producers).
- Health Canada, Expert Interdisciplinary Advisory Committee on Sexually Transmitted Disease, 1988-1991.
- Chair, Fellows Committee, Society for the Scientific Study of Sexuality, (2000-2005).
- Chair, Reiss Theory Awards Committee, Society for the Scientific Study of Sexuality, (2012-2015).
- Board of Directors, Society for the Scientific Study of Sex (1988-1991).
- Board of Directors, Planned Parenthood Federation of Canada, (1986-1992).
- Advisory Board, Sex Education and Information Council of Canada, (1988-2014)
- B.A., Magna cum laude, Tel Aviv University, Tel Aviv, Israel (1974).

Postdoctoral Positions

- Distinguished Professor, Department of Psychology and Department of Obstetrics and Gynaecology, University of Western Ontario, 2008-present.
- Professor, Department of Psychology, University of Western Ontario, London, Canada, 1991-2008.
- Professor, Department of Obstetrics and Gynaecology, University of Western Ontario, London, Canada, 1992-2008.
- Co-Founder and Research Affiliate, Center for Health, Intervention, and Prevention, University of Connecticut, Storrs, Connecticut, 1999-present.
- Associate Director, Center for HIV Intervention and Prevention, University of Connecticut, Storrs, Connecticut, 1999-2003.
- Associate Professor, Department of Psychology, University of Western Ontario, London, Canada, 1984-1991.
- Assistant Professor, Department of Psychology, University of Western Ontario, London, Canada, 1978-1984.
- Chair, Social Psychology Program, Department of Psychology, University of Western Ontario, London, Canada, 1985-1987; 1995-1997.

Visiting Positions

- Visiting Professor, Tel Aviv University, Department of Psychology, Tel Aviv, Israel, and University of Haifa, School of Public Health, Haifa, Israel (September 2010-July 2011).
- Visiting Professor, Tel Aviv University, Department of Psychology, Tel Aviv, Israel (August 2004-July 2005).
- Visiting Professor, Tel Aviv University, Department of Psychology, Tel Aviv, Israel (August 1994-July 1995).
- Visiting Associate Professor, McMaster University, Department of Obstetrics and Gynaecology, Hamilton, Ontario, Canada, July-December, 1984.
- Visiting Associate Professor, Technion-Israel Institute of Technology, Faculty of Medicine, Haifa, Israel

and Tel Aviv University, Faculty of Medicine, Sheba Medical Center, Institute for Sex Therapy and Research, Tel Aviv, Israel, January-July, 1985.

Professional Affiliations

American Psychological Association
Canadian Academy of Health Sciences
Canadian Sex Research Forum
International Academy of Sex Research
International Society for the Study of Women's Sexual Health
Sex Education and Information Council of Canada
Society of Experimental Social Psychology
Society of Obstetricians and Gynaecologists of Canada
Society for the Scientific Study of Sexuality

Editorial Boards

Sexual Medicine Reviews (Associate Editor, 2014-present)
Journal of Sexual Medicine (2005-2010; Associate Editor, 2102-2014)
Archives of Sexual Behavior (2007-present; Consulting Editor, 2010-2012)
Journal of Sex Research (1983-1995, Consulting Editor, 2010-present)
International Journal of Sexual Health (1988 - present)
Journal of Applied Social Psychology (1996-present),
Journal of Men's Health (2004-present)
Canadian Journal of Human Sexuality (1993 - present)
Health Psychology (1997-1999)
Motivation and Emotion (1985-1988)

Grant Review Panels

Canadian Institutes of Health Research, Psychosocial, Sociocultural, and Behavioral Determinants of Health, Standing Review Panel Member (2002-2006).

U.S. National Institutes of Health, National Institute of Mental Health, AIDS Biobehavioral Standing Review Panel Member (1995-1998).

Grant Reviewer

Canadian Institutes of Health Research
Ontario HIV Treatment Network
Ontario Mental Health Foundation
National Science and Engineering Research Council of Canada
Public Health Agency of Canada
Social Sciences and Humanities Research Council of Canada
US National Science Foundation

Consultant

World Health Organization

US Centers for Disease Control
British Columbia Civil Liberties Association
Drug, Vaccine, and Medical Device Development

Projects Funded

Most Significant Grants

18. Canadian Institute of Health Research: “Canadian Immunization Research Network” (with Dube, E. and others [Principal Investigators], & Fisher, W.A. [Co-Investigator] 2014-2017 (\$6,583,497)
17. Social Sciences and Humanities Research Council of Canada: “Attachment Orientation and the Impact of Pornography on the Couple Relationship,” (Fisher, W.A, [Principal Investigator] with Campbell, L. [Co-Investigator] 2013-2016 (\$144,570)
16. Canadian Institute of Health Research: “Reproductive Sciences Training Program: Quebec Training Program in Perinatal Research” (with Fraser, W. [Principal Investigator], & Fisher, W. A. [Co-Applicant]) 2009-2015 (\$1,800,000)
15. U.S. National Institute of Mental Health: “Promoting HIV Preventive Behavior among HIV+ Patients in South African Clinical Care Settings” 2007-2012 (\$6,700,000 U.S.), J.D. Fisher, Principal Investigator, W.A. Fisher, G. Friedland, and D. Cornman, Co-Investigators.
14. U.S. National Institute of Mental Health: “Promoting HIV Preventive Behavior among HIV+ Patients in South African Clinical Care Settings—Supplement and Extension to Recently Diagnosed HIV+ Persons” 2010-2012 (\$500,000 U.S.), J.D. Fisher, Principal Investigator, W. A. Fisher, G. Friedland, and D. Cornman, Co-Investigators.
13. U.S. National Institute of Mental Health: "Increasing Antiretroviral Adherence in HIV+ Individuals", 2002-2009 (\$5,099,849 U.S.), J.D. Fisher, Principal Investigator, W.A. Fisher, G. Friedland, and D. Cornman, Co-Investigators.
12. U.S. National Institute of Mental Health: "Physician Delivered Intervention to Promote Safer Sex Among HIV+ Individuals, 1999-2003 (\$3,649,628 U.S.), J.D. Fisher, Principal Investigator, W.A. Fisher, and G. Friedland, Co-Principal Investigators.
11. U.S. National Institute of Mental Health: "Changing AIDS Risk Behavior in High School Students", 1995-2000 (\$2,189,471 U.S.), J.D. Fisher, Principal Investigator, and W.A. Fisher, Co-Principal Investigator.
10. U.S. National Institute of Mental Health: "A General Social Psychological Technology for AIDS Risk Reduction," 1991-1995 (\$1,061,297 U.S.), J. D. Fisher, Principal Investigator, and W. A. Fisher, Co-Principal Investigator.
9. National Health Scientist (AIDS) Award, Health Canada, National Health Research and

Development Program, 1993-2000 (\$264,000.00).

8. Royal Commission on New Reproductive Technologies: "Primary Prevention of STD-Related Infertility," 1991 (\$32,000.00). N. Barwin and W.A. Fisher, Principal Investigators.
7. Health Canada, National Health Research and Development Program: "Understanding STD/AIDS Risk Behavior in Adolescence: An In-Depth Analysis of the Canada Youth and AIDS Data Set," 1990-1991 (\$82,000.00), N. MacDonald, Principal Investigator, W. Bowie and W.A. Fisher, Co-Investigators.
6. Canadian Foundation for AIDS Research: "Promoting AIDS Preventive Behaviour Among Heterosexual Women," 1990-1991 (\$14,787.00), W.A. Fisher, Principal Investigator.
5. Social Sciences and Humanities Research Council of Canada: "The Psychology of Fear of AIDS and AIDS Preventive Behaviour: Understanding the Phenomena and Implementing Change," 1987-1989 (\$49,511.00), W.A. Fisher, Principal Investigator.
4. University of Western Ontario Foundation: "Fear of AIDS and AIDS Preventive Behavior: Monitoring Current Practices and Implementing Change," 1987-1989 (\$4,200.00), W.A. Fisher, Principal Investigator.
3. Social Sciences and Humanities Research Council of Canada: "Investigating the Validity of Pornography-Aggression Research", 1986-1987 (\$15,801.00), W.A. Fisher, Principal Investigator.
2. Social Sciences and Humanities Research Council of Canada, Sabbatical Leave Fellowship: "Erotophobia--Erotophilia and Postpartum, Postmastectomy, and Postdisability Sexual Behavior", 1984-1985 (\$13,500.00), W.A. Fisher, Principal Investigator.
1. Social Sciences and Humanities Research Council of Canada: "Potential Coercive Effects of Informed Consent and Subject Remuneration Procedures", 1981-1982 (\$17,007.00), W.A. Fisher, Principal Investigator.

Publications

Edited Book

1. Byrne, D., & Fisher, W. A. (Eds.) (1983). *Adolescents, sex, and contraception*. Hillsdale, NJ: Lawrence Erlbaum Associates.

Chapters

42. Fisher, W.A. The intersection of sexually transmitted infection and sexual disorders in the couple. (In press) In M. Perlman A. Giraldi, A. *Sexual Health in the Couple: Management of Sexual Dysfunction in Men and Women*. Editors: L.I. Lipshultz, A.W. Pastuszak, J. Buster, M. Perelman, & A. Giraldi. New York: Springer.Fisher,

41. Fisher, W.A. Loneliness and sexuality (In press). In A. Rokach & A. Shaked (Eds.), *Addressing loneliness: Coping, prevention, and clinical interventions*. Oxford: Routledge.
40. W.A., Fisher, J.D., & Shuper, P.A. Social psychology and the fight against AIDS: An Information–Motivation–Behavioral Skills model for the prediction and promotion of health behavior change. (2014) In M. Zanna and J. Olson (Eds.), *Advances in Experimental Social Psychology (Volume 50)*. New York: Academic Press.
39. Fisher, W.A. (2014). Sexually transmitted disease. In: Michalos A.C. (Ed.). *Encyclopedia of Quality of Life and Well Being*. New York: Springer.
38. Fisher, W.A., & Steben, M. (2014) Sexually transmitted infection: At the junction of biology and behavior. In C. F. Pukall (Ed.), *Human sexuality*. Oxford: Oxford University Press.
37. Fisher, W.A., & Holtzapfel, S. (2014). Suppose they gave an epidemic and sex therapy didn't attend? Sexually transmitted infection concerns in the sex therapy context. In I. Binik & K.S.K. Hall (Eds.), *Principles and Practice of Sex Therapy. Fifth Edition*. New York: Guilford.
36. Kohut, T., & Fisher, W. A. (2012). Pornography, effects on attitudes and behaviors (pp. 132-139). In V.S.Ramachandran (Ed.), *Encyclopedia of human behavior*. (Second Edition) Orlando: Academic Press.
35. McIntyre-Smith, A., & Fisher, W. A. (2011). Female orgasm scale. (pp. 503-505). In T. D. Fisher, C. M. Davis, W. L. Yarber, & S. L. Davis (Eds.), *Handbook of Sexuality-Related Measures*. New York: Routledge / Taylor & Francis.
34. McIntyre-Smith, A., & Fisher, W. A. (2011). Female partner's communication during sexual activity scale (pp. 134-136). In T. D. Fisher, C. M. Davis, W. L. Yarber, & S. L. Davis (Eds.), *Handbook of Sexuality-Related Measures*. New York: Routledge / Taylor & Francis.
33. McIntyre-Smith, A., & Fisher, W. A. (2011). Clitoral self-stimulation scale (pp. 561-563). In T. D. Fisher, C. M. Davis, W. L. Yarber, & S. L. Davis (Eds.), *Handbook of Sexuality-Related Measures*. New York: Routledge / Taylor & Francis.
32. Rye, B. J., Meaney, G. J., & Fisher, W. A. (2011). The Sexual Opinion Survey. (pps. 231-236). In T. D. Fisher, C. M. Davis, W. L. Yarber, & S. L. Davis (Eds.), *Handbook of Sexuality-Related Measures*. New York: Routledge / Taylor & Francis.
31. Fisher, J. D., Fisher, W. A., & Shuper, P. (2009). The Information-Motivation-Behavioral Skills model of HIV preventive behavior. (pps. 22-63). In R. J. DiClemente, R. A. Crosby, & M. C. Kegler (Eds.), *Emerging theories in health promotion practice and research*. Second Edition. San Francisco: Jossey-Bass.
30. Fisher, W. A., McIntyre-Smith, A., & Sand, M. (2008). Erectile dysfunction: The couple context. (pps. 190-200). In I. Goldstein (eds.), In C. Carson, R. Kirby and I. Goldstein *Textbook of*

Erectile Dysfunction, 2nd Edition, London: Informa.

29. Whitty, M. T., & Fisher, W. A. (2008). The sexy side of the Internet: An examination of sexual activities and materials in cyberspace. (pps. 185-208). In A. Barak (Ed.), *Internet sexuality*, (pp. 85-205). Oxford: Oxford University Press.
28. Kiene, S. M., Fisher, J. D., & Fisher, W. A. (2005). Interventions in clinical settings. (pps. 219-234) In S. C. Kalichman (Ed.), *Positive prevention: Reducing HIV transmission among people living with HIV/AIDS*. New York: Kluwer.
27. Sand, M., Fisher, W. A., Rosen, R., Brock, G., & Goldstein, I. (2005). The sexual function of women whose partners have sexual dysfunction (pps. 314-322). In C. Meston, S. Davis, A. Traish, & I. Goldstein (Eds.), *Women's sexual function and dysfunction: Study, diagnosis, and treatment*. London: Blackwell.
26. Fisher, W. A., & Fisher, J. D. (2003). The Information-Motivation-Behavioral Skills Model: A general social psychological approach to understanding and promoting health behaviour (pp. 82-106). In J. Suls & K. Wallston (Eds.), *Social psychological foundations of health and illness*. London: Blackwell.
25. Barak, A., & Fisher, W. A. (2002). The future of Internet sexuality (pps. 263-280). In A. Cooper (Ed.), *Sex and the Internet: A guide for clinicians* (pp. 263-280). New York: Routledge.
24. Fisher, J. D., & Fisher, W. A. (2002). The Information—Motivation—Behavioral Skills Model. In R. J. DiClemente, R. A. Crosby, & M. C. Kegler (Eds.), *Emerging theories in health promotion practice and research* (pp. 40-70). San Francisco: Jossey-Bass.
23. Fisher, J. D., & Fisher, W. A. (2000). Theoretical approaches to individual level change in HIV risk behavior (pp. 3-55). In J. Peteson, & R. DiClemente (Eds.), *Handbook of HIV prevention*. New York: Plenum.
22. Fisher, W. A., & Fisher, J. D. (1999). Understanding and promoting sexual and reproductive health behavior (pp. 39-76). In R. Rosen, C. Davis, & H. Ruppel (Eds.), *Annual Review of Sex Research, Volume IX*; Mason City, IA: Society for the Scientific Study of Sex.
21. Fisher, W. A. (1998). The Sexual Opinion Survey (pps. 218-223). In C. Davis, L. L. Yarber, R. Bauserman, G. Schreer, & S.L. Davis (Eds.), *Sexuality related measures: A compendium*. (Second Edition). Thousand Oaks, CA: Sage.
20. Misovich, S. J., Fisher, W. A., & Fisher, J. D. (1998). A measure of AIDS-prevention information, motivation, behavioral skills, and behavior (pps. 328-337). In C. Davis, L. L. Yarber, R. Bauserman, G. Schreer, & S.L. Davis (Eds.), *Sexuality related measures: A Compendium* (Second Edition). Thousand Oaks, CA: Sage.
19. Fisher, W. A. (1997). Sex psych prof taking heat: Fear and loathing on the research trail (pps. 31-48). In G. C. Brannigan, E. R. Allgeier, & R. Allgeier (Eds.), *The sex scientists*. New York: Harper-Collins.

18. Misovich, S. J., Fisher, J. D., & Fisher, W. A. (1997). Social comparison processes and AIDS risk and AIDS preventive behavior (pps. 95-124). In B. Bunck & F.X. Gibbons (Eds.), *Health, coping, and social comparison*. Hillsdale, NJ: Lawrence Erlbaum.
17. Fisher, J. D., & Fisher, W. A. (1996). The Information--Motivation--Behavioral Skills Model of AIDS risk behavior change: Empirical support and application (pp. 100-127). In S. Oskamp & S. Thompson (Eds.), *Understanding and Preventing HIV Risk Behavior*. Thousand Oaks, CA: Sage.
16. Fisher, W. A. Pornography, effects on attitudes and behaviors. (1994). In V.S. Ramachandran (Ed.), *Encyclopedia of human behavior*. Orlando, FL: Academic Press.
15. Fisher, W. A., & Fisher, J. D. (1993). A general social psychological model for changing AIDS risk behavior (pps. 127-154). In J. Pryor & G. Reeder (Eds.), *The social psychology of HIV infection*. Hillsdale, NJ: Erlbaum.
14. Fisher, W. A. (1992). Confessions of a sexual scientist (pps. 12-29). In G. Brannigan & M. Merrens (Eds.), *The undaunted psychologist*. New York: McGraw-Hill.
13. Fisher, J. D., Misovich, S., & Fisher, W. A. (1992). The impact of perceived social norms on adolescents' AIDS risk behavior and prevention (117-136). In R. DiClementi (Ed.), *Adolescents and AIDS*. Sage: Beverley Hills, CA.
12. Fisher, W. A. (1990). Understanding and preventing adolescent pregnancy and STD/HIV (pps. 71-101). In J. Edwards, R. S. Tindale, C. Heath, & E. J. Posavac (Eds.), *Social influence processes and prevention*. Beverley Hills, CA: Plenum Press.
11. Fisher, W. A., & Barak, A. (1989). Sex education as a corrective: Immunizing against possible effects of pornography (pps. 289-320). In D. Zillman & J. Bryant (Eds.), *Pornography: Recent research, interpretations, and policy considerations*. Hillsdale, NJ: Erlbaum.
10. Fisher, W. A. (1988). The Sexual Opinion Survey. In C. Davis & W. L. Yarber (Eds.), *Sexuality related measures: A compendium*. Syracuse, NY: SSSS.
9. Fisher, W. A. (1988). A scale to assess university womens' attitudes about contraceptive acquisition and use. In C. Davis & W. L. Yarber (Eds.), *Sexuality related measures: A compendium*. Syracuse, NY: SSSS.
8. Fisher, W. A. (1986). The emperor has no clothes: On the Fraser and Badgley Committees' rejection of social science research on pornography (pps. 159-176). In J. Lowman, M. A. Jackson, T. Palys & S. Gavigan, (Eds.), *Regulating sex: An anthology of commentaries on the findings and recommendations of the Badgley and Fraser Committees*. Vancouver, BC: Simon Fraser University Press.
7. Fisher, W. A. (1986). A psychological approach to human sexuality: The sexual behavior sequence (pps. 131-172). In D. Byrne & K. Kelley (Eds.), *Approaches to human sexuality*. Hillsdale, NJ: Erlbaum.
6. Fisher, W. A. (1983). Adolescent contraception: Summary and recommendations (pps. 273-300). In D. Byrne & W. A. Fisher (Eds.), *Adolescents, sex, and contraception*. Hillsdale, NJ:

Erlbaum.

5. Fisher, W. A. (1983). Gender, gender role identification, and response to erotica. In E. R. Allgeier & N. B. McCormick (Eds.), *Gender roles and sexual behavior: Changing boundaries*. Palo Alto, CA: Mayfield.
4. Fisher, W. A., Byrne, D., & White, L. A. (1983). Emotional barriers to contraception (207-242). In D. Byrne & W. A. Fisher (Eds.), *Adolescents, sex, and contraception*. Hillsdale, NJ: Erlbaum.
3. Fisher, W. A., & Byrne, D. (1981). Social background, attitudes, and sexual attraction (pp. 23-64). In M. Cook (Ed.), *The bases of human sexual attraction*. New York: Academic Press.
2. Byrne, D., Jazwinski, C., DeNinno, J. A., & Fisher, W. A. (1977). Negative sexual attitudes and contraception (pps. 331-342). In D. Bryne & L. A. Byrne (Eds.), *Exploring human sexuality*. New York: Harper and Row.
1. Jacoby, J., Chestnut, R. W., Weigl, J. C., & Fisher, W. A. (1976). Prepurchase information acquisition: Description of a process methodology, research paradigm, and pilot investigation. In B. B. Anderson (Ed.), *Advances in consumer research: Vol. 3*. Cincinnati, OH: Association for Consumer Research.

Articles

178. Fisher, W.A., (Co-Author) (in press). Contraception counselling and access. In Black, A., & Guilbert, E. (Eds.), *Canadian Contraception Consensus. Journal of Obstetrics and Gynaecology Canada*.
177. Fisher, W.A., Lowenstein, L., Pyke, R., Gruenwald, I., Rubio Auroles, E., Jannini, E., Lev Sagi, A., & Reisman, Y. (in press). Standards for clinical trials in male and female sexual medicine. In G. Brock (Ed.), *International Consultation on Sexual Medicine*. Blackwell.
176. Montgomery-Graham, S., Kohut, T., Fisher, W.A., & Campbell, L. (2015). How the popular media rushes to judgment about pornography and relationships while research lags behind. *Canadian Journal of Human Sexuality*. [online in advance of publication]
175. Smith, L. R., Amico, K. R., Shuper, P. A., Christie, S., Fisher, W. A., Cornman, D. H. Cornman, D. H., Doshi, M., MacDonald, S., Pillay, S., Fisher, & J. D. for the SA Options Team. (2015). Psychosocial factors influencing early engagement and retention in pre-ART clinical care in KwaZulu-Natal, South Africa. *AIDS Care*, 25: 12, online before print.
174. Baer, J.L., Kohut, T., & Fisher, W.A. (2015). Is pornography use associated with anti-woman sexual aggression? Re-examining the Confluence Model with third variable considerations. *Canadian Journal of Human Sexuality*, 24, 2, 160-173

173. Camilleri, M., Kohut, T., & Fisher, W.A. (2015) Condom use behavioural skills mediate the relationship between condom use motivation and condom use behaviour among young adult heterosexual males: An Information-Motivation-Behavioural Skills analysis. *Canadian Journal of Human Sexuality*, 24(2), pp. 131–140.
172. Fisher, W.A., Fisher, J.D., Singh, R., & Baron, R.A. (2015). Donn Byrne (1931–2014). *American Psychologist*, 70:5, 477.
171. Myran, D.T., Carew, C.T, Whyte, H., Tang, E., & Fisher, W.A. (2015). Medical students' intentions to seek abortion training and to provide abortion services in future practice. *Journal of Obstetrics and Gynaecology Canada*, 37: 3, 236-244.
170. Rosen, R. C., Heiman, J. R., Long, S., Fisher, W. A., & Sand, M. S. (2015). Sexual dysfunctions in men, relationship happiness, and perceived partner satisfaction: Findings from the Kinsey International Survey of Relationship. *Archives of Sexual Behavior*, online before print.
169. Fisher, W.A., Kelly, D., Long, S., Heiman, J., Rosen, R., & Sand, M. (2015). Individual and partner correlates of sexual satisfaction and relationship happiness in midlife couples: Dyadic analysis of the Kinsey International Survey of Relationships. *Archives of Sexual Behavior*, 44: 1609-1620.
168. Earnshaw, V.A., Smith, L.R., Shuper, P.A., & Fisher, W.A. (2014). HIV stigma and unprotected sex among PLWH in KwaZulu-Natal, South Africa: Longitudinal exploration of mediating mechanisms. *AIDS Care. Psychological and Socio-Medical Aspects of HIV/AIDS*, 26:12, 1506-1513.
167. Fisher, J. D., Cornman, D. H., Shuper, P.A., Christie, S., Pillay, S., MacDonald, S., Ngcomo, N., Amico, K. ., Lalloo, U., Friendland, G., & Fisher, W. A. (2014) HIV prevention counseling intervention delivered during routine clinical care reduces HIV transmission risk behavior in HIV-infected South Africans receiving antiretroviral therapy: Results of the Izindlela Zokuphila/Options for Health randomized trial. *Journal of Acquired Immunodeficiency Syndrome*, 67(5), 499-507.
166. Mansoor, L.,E., Abdool Karim, Q., Werner, L., Madlala, B., Ngcobo, N., Cornman, D.H., Amico, K.R., Fisher, J.D., Fisher, W.A., McQueen, K.M., & Abdool Karim, S. (2014) Impact of an adherence intervention on effectiveness of Tenofovir gel in the CAPRISA004 trial. *AIDS and Behavior*, 18(5):841-848.
165. Maran, A., Tschoepe, D., Di Mauro, M., Fisher, W.A., Loeffler, K., Vesper, I, Bloethner, S. Mast, O., Weissmann, J., Amann-Zalán, I., Cranston, I. (2014). Use of an integrated strip-free blood glucose monitoring system increases frequency of self-monitoring and improves glycemic control. *Journal of Clinical & Translational Endocrinology*, 1, 161-166.

164. Salisbury, C.M.A. & Fisher, W.A. (2014). "Did you come?" A qualitative exploration of gender differences in beliefs, experiences, and concerns regarding female orgasm occurrence during heterosexual sexual interactions. *Journal of Sex Research*, 51(6), 616–631.
163. Shuper, P.A., Kiene, S.M., Mahlase, G., MacDonald, S., Christie, S. Cornman, D.H., Fisher, W.A., Greener, R., Lalloo, U., Pillay, S., Van Loggerenber, F., & Fisher, J.D. (2014). HIV transmission risk behaviour among HIV-positive patients receiving antiretroviral therapy in KwaZulu-Natal, South Africa. *AIDS and Behavior*. 18:8, 1532 -1540.
162. Fisher, W.A., Cornman, D.H., Kohut, T., Schachner, H., Stenger, P. (2013). What primary care providers can do to address barriers to self-monitoring of blood glucose. *Clinical Diabetes*, 31:1, 34-42.
161. Fisher, W.A., Kohut, T., Lisha, A., DiGiacchino, A., & Federoff, P. (2013). Pornography, sex crime, and paraphilia. *Current Psychiatry Reports*. 15:362, 1-8.
160. Fisher, W. A., Kohut, T., Salisbury, C., & Salvadori, M. (2013). Understanding human papillomavirus vaccination intentions: Comparative utility of the Theory of Reasoned Action and the Theory of Planned Behavior in vaccine target age men and women. *Journal of Sexual Medicine*. 10:2455–2464.
159. Fisher, W.A., Laniado, H., Shoval, H., Hakim, M., Bornstein, J. (2013). Barriers to human papillomavirus vaccine acceptability in Israel. *Vaccine*. 31S: 153–157.
158. Kine, S., Fisher, W.A., Shuper, P.A., Cornman, D.H., Christie, S., MacDonald, S., Pillay, S., Mahlase, G., & Fisher, J.D. (2013). Understanding HIV transmission risk behavior among HIV-infected South Africans on antiretroviral therapy: An Information—Motivation—Behavioral Skills model analysis. *Health Psychology*, 32:8, 860-868.
157. Kohut, T., & Fisher, W.A. (2013). The impact of brief exposure to sexually explicit video clips on partnered female clitoral self-stimulation, orgasm, and sexual satisfaction. *Canadian Journal of Human Sexuality*. 22(1), 40-50.
156. Orsama, A.L., Lähtenmäki, J., Harno, K., Kulju, M. Wintergerst, E., Schachner, H., Stenger, P., Leppänen, J., Kaijanranta, H., Salaspuro, V., & Fisher, W.A. (2013). Active assistance technology reduces HbA1c and weight in individuals with type 2 diabetes: Results of a theory-based randomized trial. *Diabetes Technology and Therapeutics*, 15: 8, 662-669.
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Guidelines

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Reviews And Comments

4. Singh, S. S., & Fisher, W. A. (2005). Response to Veber and Gentles on "Characteristics of women undergoing repeat therapeutic abortion" [Letter]. *Canadian Medical Association Journal*, 173, 457.
3. Fisher, W. A. (1992). Sexual images of the self: Old myths for new? *Contemporary Psychology*, 36, 788-789.
2. Fisher, W. A., & Barak, A. (1990). In search of sexuality counseling. *Contemporary Psychology*, 35, 173-174.
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Educational Website

1. Sexualityandu.ca/Masexualite.ca. UN WHO Award-winning reproductive health promotion website for adolescents, parents, adults, teachers, and health care professionals with ~ 300,000 unique visitors per month.

Educational Videotapes

6. *"Stakes are High"* (1997). A 28-minute broadcast quality video written and acted by urban minority teenagers modeling behavioral skills necessary for HIV/AIDS prevention. (Fisher, J. D., & Fisher, W.A., Co-Directors).
5. *"Knowing the Facts"* (1997). A 16-minute broadcast quality video of minority young people communicating behaviorally relevant information concerning HIV/AIDS prevention. (Fisher, J. D., & Fisher, W. A., Co-Creators).
4. *"Just Like Us"* (1993). A 39 minute broadcast quality videotape of documentary interviews with 5 young heterosexual men and women and 1 young homosexual man who contracted HIV/AIDS at a young age via sexual contact. (Fisher, J.D., & Fisher, W.A., Co-Directors and Co-Producers).
3. *Sex, Condoms, and Videotape"* (1992). A 26 minute educational videotape that models safer sex behavioral skills for young heterosexually active men and women. (Fisher, J.D., & Fisher, W.A., Co-Directors and Co-Producers).
2. *"Talking Sex"* (1989). Videotape series (three 20 minute videotapes) concerning behavioral prevention of pregnancy, coercion, and STD/HIV for grades 7, 9, and 11. TV Ontario/Ontario Women's Directorate, Toronto, Ontario. (Fisher, W. A., Script

Consultant).

1. "Can We Talk?" (1985). Videotape (one 20 minute videotape) concerning behavioral prevention of pregnancy and STD for university students. The University of Western Ontario, Student Health Services, London, Ontario. (Fisher, W. A., Script Consultant)

Colloquia And Invited Addresses

192. Fisher, W.A. Understanding the impact of approved but unfunded vaccine status on parental acceptance of a novel meningococcal serogroup B vaccine for infants. CIHR Immunization Research Network, Annual Meeting, Montreal, QC, May, 2015.
191. Fisher, W.A. Anti-vax, pro-vax: Effective strategies for working with anti-vaccine families. McMaster University, De Groot School of Medicine, Political Advocacy Committee, Hamilton, Ontario, March 18, 2015.
190. Fisher, W.A. Vaccine uptake. CIHR "Best Brains" consultation on vaccine hesitancy and vaccine uptake, Canadian Institute of Health Research, Ottawa, Ontario, February 2015.
189. Fisher, W.A. Exploiting innovative meter technology, guided by an evidence-based model of health behavior change, to improve SMBG and glycemic control in regimen challenged sub-optimally adherent, poorly controlled insulin-using individuals with diabetes. Advanced Technologies and Treatments for Diabetes 8th International Conference Paris France February 2015.
188. Fisher, W.A. Understanding the impact of approved but unfunded vaccine status on parental acceptance of a novel meningococcal serogroup B vaccine for infants, December 2014 Ottawa, Ontario: Canadian Immunization Conference.
187. Fisher, W. A. Toward an activist *Journal of Sex Research*: Shaping the theoretical, methodological, and substantive future of sex research. Invited Plenary, Society for the Scientific Study of Sexuality, November, 2014, Omaha, Nebraska.
186. Fisher, W.A. Understanding parental acceptance of new vaccines: Findings of the Parental Acceptance Study. European Society of Pediatric Infectious Diseases, Dublin, Ireland, May, 2014.
185. Fisher, W.A., Bettinger, J., Gilca, V., Sampalis, J., Brown, V., Yaremko, J., & Mansi, J. Understanding the impact of approved but unfunded vaccine status on parental acceptance of a novel meningococcal serogroup B vaccine for infants. European Society of Pediatric Infectious Diseases, Dublin, Ireland, May, 2014.
184. Fisher, W.A. Understanding and promoting HPV vaccination. International Center for Infectious Diseases, Public Health Agency of Canada, Winnipeg, Manitoba, May, 2014.
183. Fisher, W.A. Understanding parental acceptance of new vaccines. 16th International Conference on Infectious Diseases, Capetown, South Africa, April, 2014.

182. Fisher, W.A. The scientific study of sex. London Public Library Psychology Series Talk, London, Ontario, April, 2014.
181. Fisher, W.A. Lessons from the Sex Wars: New models of female sexuality, impact of Viagra on the female partner, brave new worlds of HPV infection, and STIs and sexual function. Grand Rounds, Department of Obstetrics and Gynaecology, Western University, London, Canada, March, 2014.
180. Fisher, W.A. Exploiting information technology, guided by evidence based models of health behavior change, to strengthen self-monitoring of blood glucose and self-management action. Advances in Diabetes Technology and Therapeutics, Vienna, Austria, February, 2014.
179. Fisher, W.A. Towards understanding Canadian's acceptance of recommended but unfunded vaccines. Canadian Association for Immunization Research and Evaluation, Montreal, Quebec, November, 2013.
178. Fisher, W.A. Vaccine hesitancy: Understanding and promoting vaccine uptake during pandemic emergencies. European Union Vaccine Task Force, Haifa, Israel, October, 2013.
177. Do good values make bad science? Invited plenary, World Association of Sexology, Porto Alegre Brazil, September, 2013.
176. Fisher, W.A. Understanding parental acceptance of infant vaccination. Canadian Pediatric Society, Edmonton, Alberta, June, 2013.
175. Fisher, W.A., Orsama, A.L., Lähteenmäki, J., Harno, K., Kulju, M., Wintergerst, E., Schachner, H., Stenger, P., Leppänen, J., Kaijanranta, H., Salaspuro, V., and Liukko, K. Remote patient reporting and automated mobile telephone feedback reduce HbA1c and weight in individuals with Type 2 diabetes. Advances in Diabetes Technology and Therapeutics, Paris, France, March, 2013.
174. Fisher, W.A. Results of the The Izindlela Zokuphila—Options for Health randomized controlled trial to reduce HIV transmission risk sexual behavior in HIV-infected South Africans. Nelson Mandela School of Medicine, University of KwaZulu Natal, Durban, South Africa, December, 2012.
173. Fisher, W.A. Understanding parental acceptance of infant vaccination. Canadian Immunization Conference, Public Health Agency of Canada, Vancouver, British Columbia, December, 2012.
172. Fisher, W.A. Towards an integrated biobehavioral HIV prevention strategy. University of KwaZulu Natal, Nelson Mandela School of Medicine, Durban, South Africa, December, 2012.
171. Fisher, W.A. Conceptual and empirical contributions of the Information—Motivation—Behavioral Skills model of HIV preventive behavior. Nelson Mandela School of Medicine, University of KwaZulu Natal, Durban, South Africa, December, 2012.

170. Fisher, W.A. Understanding and promoting self-monitoring of blood glucose. International Diabetes Federation, Pacific Region Meeting, Kyoto, Japan, November, 2012.
169. Fisher, W.A. Counseling patients about HPV prevention and HPV infection: Brave new world. Cervical Cancer Screening and Colposcopy Update, University of Toronto, Mt Sinai Hospital, November, 2012.
168. Fisher, W. A. Out of Africa: The Izindlela Zokuphila—Options for Health intervention to reduce HIV transmission risk sexual behavior in HIV-infected South Africans. Canadian Sex Research Forum, Ottawa, Ontario, September, 2012.
167. Fisher, W.A. Out of Africa: The Izindlela Zokuphila—Options for Health intervention to reduce HIV transmission risk sexual behavior in HIV-infected South Africans. Canadian Sex Research Forum, Ottawa, Ontario, September 20, 2012.
166. Fisher, W. A. Defining sexual dysfunction in men: Low sexual desire. International Society for Sexual Medicine, Chicago, Illinois, August, 2012.
165. Fisher, W. A., Kiene, S., Shuper, P., Cornman, S. C. ,MacDonald, S., Pillay, S., Mahlase, G., Fisher, J. D. Understanding HIV transmission risk behavior In the Options for Health/Izindlela Zokuphila study cohort: An Information—Motivation—Behavioral Skills model analysis. XIX International AIDS Conference Washington, D.C., July, 2012.
164. Fisher, W.A. An Information—Motivation—Behavioral Skills model of HIV related health behavior: With special reference to adolescents. US National Institutes of Health AIDS IMPAACT Meeting, Washington, D.C., June, 2012.
163. Fisher, W. A. Applications of the IMB model in sexual and reproductive health promotion efforts. Guelph Conference on Human Sexuality, Guelph, Ontario, June, 2012.
162. Fisher, W. A. “Do Good Values Make Bad Science?” University of Copenhagen, Department of Psychiatry, Sexology Clinical Service, Copenhagen, Denmark, May 2012.
161. Fisher, W.A. Journal of Sexual Medicine Debate, Resolved” Revision of DSM V TR will facilitate diagnosis and treatment of Female Sexual Dysfunction. Discussant. International Society for the Study of Women’s Sexual Health, Jerusalem, February, 2012.
160. Fisher, W. A Lessons from the sex wars: Reflections on three decades of sexual science. Plenary Address, Society for the Scientific Study of Sexuality, Annual Conference, Houston, Texas, November, 2011.
159. Fisher, W.A. Dyadic perspectives in sexual pharmacology research: Why couples count. International Academy of Sex Research, Los Angeles, California, August 2011.
158. Fisher, W. A. Do good values make bad science? A critical review of research on pornography. XXXII Congress of the International Academy of Law and Mental Health, Berlin, Germany, July, 2011.

157. Fisher W. A. Reducing the risk: The general utility of the Information-Motivation-Behavioral Skills model across health domains. School of Public Health, University of Haifa, Haifa, Israel, June, 2011.
156. Fisher, W. A. "האם ערכים חיוביים מזיקי לבריאות ציבור?" (Do Good Values Make Bad Public Health Science?). Plenary Lecture, Annual Conference, School of Public Health, University of Haifa, Haifa, Israel. May, 2011.
155. Fisher, W. A. Do good values make bad science? Department of Psychology, Ben Gurion University of the Negev, Beersheva, Israel, May, 2011.
154. Fisher, W. A. "האם ערכים חיוביים מזיקים?" (Do good values make bad science?), Department of Psychology, Academic College of Or Yehuda, Tel Aviv, Israel, May 2011.
153. Fisher, W. A. Some observations on female sexuality, Plenary Address, Israel Society of Obstetricians and Gynaecologists, Northern Branch, Haifa, Israel, March, 2011.
152. Fisher, W. A. Building a research program and securing research support. School of Public Health, University of Haifa, Haifa, Israel, February, 2011.
151. Fisher, W. A. Do good values make bad science? Plenary Address, Israel Society for Sexual Medicine, Herzlia, Israel, December, 2010.
150. Fisher, W. A. Understanding and promoting self-monitoring of blood glucose: The human factor. European Association for the Study of Diabetes, Stockholm, Sweden, September, 2010.
149. Fisher, W.A. At the Junction of biology and behavior: Understanding and promoting HPV prevention. 26th International Conference on Human Papillomavirus, Montreal, Quebec, July, 2010.
148. Fisher, W. A. Sociosexual aspects of human papillomavirus. Society of Obstetricians and Gynaecologists of Canada, Annual Clinical Meeting, International Symposium, Montreal, Quebec, June, 2010.
147. Fisher, W. A. Understanding self-monitoring of blood glucose: An Information—Motivation—Behavioral Skills analysis. American Diabetes Association", Orlando, Florida, June, 2010.
146. Fisher, W. A. Adherence to medical regimen: A health psychologist's perspective. Family Medicine Rounds, University of Western Ontario, London, Ontario, May, 2010.
145. Fisher, W. A. Sexuality and the ageing female. University of Toronto, Department of Obstetrics and Gynaecology, Mature Women's Health Care Conference, Toronto, Ontario, April, 2010.
144. Fisher, W. A. "Resolved: Government approval of a medication for female sexual dysfunction brings an increased interest among the gynaecologic community to treat." Journal of Sexual Medicine Debate, International Society for the Study of Women's Sexual Health, St. Petersburg, Florida, February, 2010.

143. Fisher, W. A. The DESIRE Study: Methodology and participant characteristics of a study to assess attitudes and behaviors of women with low sexual desire and associated distress in 5,089 European women. International Society for the Study of Women's Sexual Health, St. Petersburg, Florida, February, 2010.
142. Fisher, W. A. Pornography, erotica, and behavior: More questions than answers after 50 years of research. Israel Society for Sex Therapy, Tel Aviv, Israel, February, 2010.
141. Fisher, W. A. "Some observations on female sexuality: Stereotype, clinical opinion, new models, and research findings." St. Michael's Hospital, Women's Health Symposium, Toronto, Ontario, January, 2010.
140. Fisher, W. A. Key considerations in the conduct of randomized controlled trials to test behavioural interventions. Center for the AIDS Programme of Research in South Africa, Durban, South Africa, September, 2009.
139. Fisher, W. A. Do good values make bad science? International Academy of Sex Research, San Juan, Puerto Rico, August, 2009.
138. Fisher, W. A. Human papillomavirus vaccination uptake. Society of Obstetricians and Gynaecologists of Canada, Annual Clinical Meeting, Halifax, Nova Scotia, June, 2009.
137. Fisher, W. A. Sexuality and the ageing female. Society of Obstetricians and Gynaecologists of Canada, Annual Clinical Meeting, Halifax, Nova Scotia, June, 2009.
136. Fisher, W. A. Understanding and promoting health behaviour change: Conceptual and empirical contributions of the Information—Motivation—Behavioral Skills model. Western—Waterloo Social Psychology Conference, Waterloo, Ontario, May, 2009.
135. Fisher, W. A. Contraception in Canada. Where have we been, and where are we going? Department of Obstetrics and Gynaecology, Department of Family Medicine, Sir Mortimer Davis Jewish General Hospital and McGill University, Montreal, Quebec, April, 2009.
134. Fisher, W. A. Sexuality after menopause. Happily sexually retired? Department of Obstetrics and Gynaecology, Department of Family Medicine, Sir Mortimer Davis Jewish General Hospital and McGill University, Montreal, Quebec, April, 2009.
133. Fisher, W. A. The Jerusalem AIDS Project. Joint meeting of the Islamic Medical Student Association and the Jewish Medical Student Association, University of Western Ontario, London, Ontario, April, 2009.
132. Fisher, W. A. Critical challenges in theory development and intervention implementation. U.S. National Institutes of Health, Atlanta, Georgia, March, 2009.

131. Fisher, W. A. Understanding and promoting sexual and reproductive health: The Information—Motivation—Behavioral Skills model. Department of Psychology, Tel Aviv University, Tel Aviv, Israel, March, 2009.
130. Fisher, W. A. An Information—Motivation—Behavioral Skills model approach to prediction and prevention in public health. School of Public Health, University of Haifa, Haifa, Israel, March, 2009.
129. Fisher, W. A. Monodisciplinary, mutlidisciplinary, interdisciplinary, and transdisciplinary approaches to reproductive health research. Strategic Training Program in the Reproductive Health Sciences, Montreal, Quebec, November, 2008.
128. Fisher, W. A. Reducing the risk: Understanding and promoting sexual and reproductive health. Grand Rounds, Department of Obstetrics and Gynaecology, McMaster University, Hamilton, Ontario, June, 2008.
127. Black, A., Yang, Q., Wen, S. W., Fisher, W. A., Guilbert, E., & Lalonde, A. Contraceptive use by Canadian women: Results of a national cross-sectional landscape survey. Society of Obstetricians and Gynaecologists of Canada, Calgary, Alberta, June, 2008.
126. Fisher, W. A. Theory and findings for an Information—Motivation—Behavioral Skills Model of adherence to medical regimen.”US National Institutes of Health, Bethesda, Maryland, June, 2008.
125. Fisher, W. A. Reducing the risk, enhancing the pleasure: Understanding and promoting sexual and reproductive health. Plenary Address, Society for the Scientific Study of Sexuality, Midcontinent Meeting, Cleveland, Ohio, May, 2008.
124. Fisher, W. A., Eardley, I., McCabe, M., & Sand, M. Do female partners’ attitudes affect treatment seeking behavior and treatment utilization in men with erectile dysfunction? Findings of the FEMALES study. European Federation of Sexology, Rome, Italy, April 2008.
123. Fisher, W. A., Eardley, I., McCabe, M., & Sand, M. Couple perceptions and attitudes towards erectile dysfunction: Findings of the FEMALES study. European Federation of Sexology, Rome, Italy, April 2008.
122. Fisher, W. A. Fear and loathing of female sexuality: Despite old stereotypes and new models the normal state of sexual desire in women is not sexual neutrality. Society of Obstetricians and Gynaecologists of Canada, Toronto, Ontario, April, 2008.
121. Fisher, W. A. Fear and loathing of female sexuality: Despite old stereotypes and new models the normal state of sexual desire in women is not sexual neutrality.” Society of Obstetricians and Gynaecologists of Canada, International Clinical Meeting, LaAntigua, Guatemala, March, 2008.
120. Fisher, W. A. An Information—Motivation—Behavioral Skills analysis of reproductive health risk and prevention. Israeli Society for Contraception, Nazareth, Israel, December, 2007.

119. Fisher, W. A. Do good values make bad science? 50th Anniversary Plenary Address, Society for the Scientific Study of Sexuality, Indianapolis, Indiana, November 2007.
118. Fisher, W. A. Imagining the scientific study of sex. SSHRC Invited Workshop, Imagining Reproduction in Science and History, University of Saskatchewan, October, 2007.
117. Fisher, W. A. Prevention for positives: Development, implementation, and evaluation of HIV prevention intervention for HIV-infected patients in clinical care. Canadian Sex Research Forum, Banff, Alberta, October, 2007.
116. Fisher, W. A. Sexuality and the ageing couple: What happens to her when you treat him? Grand Rounds, Department of Obstetrics, Gynaecology, and Reproductive Sciences, University of Manitoba, Winnipeg, Manitoba, May, 2007.
115. Fisher, W. A. Gut feelings: Erotophobia—erotophilia as a dimension of personality. International Academy of Sex Research, Amsterdam, July 2006.
114. Fisher, W. A. Contraception in Canada: Where have we been? Where are we going? Society of Obstetricians and Gynaecologists of Canada, Vancouver, June, 2006.
113. Fisher, W. A. Understanding and promoting adherence to contraceptive regimen. Society of Obstetricians and Gynaecologists of Canada, Vancouver, June, 2006.
112. Fisher, W. A. Sexual satisfaction for couples. World Congress on Men's Health and Gender, Vienna, Austria, October, 2005.
111. Fisher, W. A. Scientific study of sex: Psychological perspectives. Tel Aviv University, Department of Physiology, Tel Aviv, Israel, April, 2005.
110. Fisher, W. A. Internet sexuality: Promise and pitfalls." Israel Psychological Association, Tel Aviv, Israel, March, 2005.
109. Fisher, W. A. Scientific study of sex: Psychological perspectives. Tel Aviv University, Department of Physiology, Tel Aviv, Israel, December, 2004.
108. Fisher, W. A. Sexual ecology of men with ED: Timing, periodicity and predictability of sexual activity of men in the MALES 2004 study. European Society of Sexual Medicine, London, England, December, 2004.
107. Fisher, W. A. Patient, partner, and physician communication about erectile dysfunction—the patient perspective. Initial results of the "Strike Up a Conversation" Research Program. European Society of Sexual Medicine, London, England, December, 2004.
106. Fisher, W. A. Internet pornography. Israel Sex Therapy Association, , Tel Aviv, Israel, November, 2004.
105. Fisher, W. A. What men with ED want, and why they aren't getting it. World Association of Family Medicine, Orlando, FL, October, 2004.

104. Fisher, W. A. Sexual function in the ageing male: MALES 2004. World Association of Family Medicine, Orlando, FL, October, 2004.
103. Fisher, W. A. The Canadian Contraception Study. Society of Obstetricians and Gynecologists of Canada, Janssen-Ortho Symposium, Annual Clinical Meeting, Edmonton, Alberta, June, 2004.
102. Fisher, W. A. Adolescents at sexual and reproductive health risk. Society of Obstetricians and Gynecologists of Canada, Berlex Symposium, Annual Clinical Meeting, Edmonton, Alberta, June, 2004.
101. Fisher, W. A., Eardley, I., Rosen, R., Niederberger, C., & Sand, M. The Multinational Men's Attitudes to Life Events and Sexuality (MALES) Study - I: Correlates of self-reported disease severity among men with erectile dysfunction. European Society of Sexual Medicine, Istanbul, Turkey, April, 2004.
100. Fisher, W. A., Eardley, I., Rosen, R., Niederberger, C., & Sand, M. The Multinational Men's Attitudes to Life Events and Sexuality (MALES) Study - II: Understanding treatment seeking patterns among men with erectile dysfunction. European Society of Sexual Medicine, Istanbul, Turkey, April, 2004.
99. Fisher, W. A. The Options Project: A clinician-initiated intervention for reduction of HIV risk behavior among HIV+ patients in clinical care. U.S. National Institute of Health - South African Medical Research Council, Joint Consultation on AIDS, Cape Town, South Africa, October, 2003.
98. Fisher, W. A. Reducing the risk: Understanding and promoting adolescent reproductive health. University of Manitoba, Department of Obstetrics and Gynecology, Winnipeg, Manitoba, September, 2003.
97. Fisher, W. A. Prescribing prevention: A clinician-initiated HIV prevention intervention for HIV+ individuals in clinical care settings. Canadian Sex Research Forum, Toronto, Ontario, September, 2003.
96. Fisher, W. A. Understanding and promoting reproductive health behavior. University of Ottawa, Department of Obstetrics and Gynecology, Ottawa, Ontario, September, 2003.
95. Fisher, W. A. Lessons from the Sex Wars. 25th Anniversary Guelph University Plenary Lecture on Sexuality. Guelph Conference on Sexuality, Guelph, Ontario, July 2003.
94. Fisher, W. A. The Men's Attitudes to Life Events and Sexuality (MALES) Study-II: Understanding treatment-seeking patterns among men with erectile dysfunction. World Health Organization Second International Consultation on Sexual Dysfunction, Paris, France, June, 2003.
93. Fisher, W. A. The Men's Attitudes to Life Events and Sexuality (MALES) Study-II: Correlates of self-reported disease severity among men with erectile dysfunction. World Health Organization Second International Consultation on Sexual Dysfunction, Paris, France, June, 2003.

92. Fisher, W. A. The Options Project: A physician-delivered intervention for HIV+ individuals in clinical care settings. Centers for Disease Control, 2003 NIH/CDC Conference on Prevention Interventions for Persons Living with HIV AIDS, Atlanta, GA, June, 2003.
91. Fisher, W. A. Fear and loathing on the research trail: The weight of the evidence does not support a pornography–aggression link. Invited Lecture. Society for Sex Therapy and Research, Miami, Florida, March, 2003.
90. Fisher, W. A. Suppose they gave an epidemic and psychiatry didn't come: HIV prevention and the seriously mentally ill. Department of Psychiatry, McGill University, Royal Victoria Hospital, Grand Rounds, Montreal, Quebec, October, 2002.
89. Fisher, W. A. The Options Project: Initial findings of a clinician-initiated HIV prevention intervention for HIV+ individuals in clinical care settings. Annual Conference of the U.S. Health Services Research Administration-Ryan White Care Act. Washington, DC, August, 2002.
88. Fisher, W. A. Sexuality education: Unique opportunities for Internet-assisted instruction. 24th Annual Guelph Sexuality Conference, University of Guelph, Guelph, Ontario, June, 2002.
87. Fisher, W. A. Linking prevention and care: An HIV imperative. United Nations World Health Organization, UNAIDS and UN Population and Family Planning Program, Geneva, Switzerland, June, 2002.
86. Fisher, W. A. Prescribing prevention: Clinician-initiated HIV prevention intervention for HIV+ patients in clinical settings. Multidisciplinary rounds, HIV Care Programme, St. Joseph's Health Centre, London, Ontario, May, 2002.
85. Fisher, W. A. Enhancing undergraduate and graduate medical education in sexual and reproductive health: An evidence-based approach. Grand Rounds, Department of Obstetrics and Gynaecology, University of Western Ontario, London, Ontario, April, 2002.
84. Fisher, W. A. Suppose they gave an epidemic and sexology didn't come, Plenary address, Society of Sex therapy and Research, Las Vegas, NV, March, 2002.
83. Fisher, W. A. Reducing the risk: Understanding and promoting reproductive health behavior. Grand Rounds, Queen's University, Department of Obstetrics and Gynaecology, Kingston, Ontario, January, 2002.
82. Fisher, W.A. Reducing the risk: Understanding and promoting STI/HIV preventive behavior. Department of Obstetrics and Gynaecology, Annual Update Day, University of Western Ontario, London, Ontario, November, 2001.
81. Fisher, W. A. Contraceptive and sexual health counseling skills for medical students and residents; An evidence-based approach. Association of Professors of Obstetrics and Gynaecology, London, Ontario, November, 2001.

80. Fisher, W.A. Psychological factors drive adolescent reproductive health risk behavior. 10th Contraceptive Update Conference, Planned Parenthood Association of British Columbia, Vancouver, BC, October, 2001.
79. Fisher, W. A, Fisher, J.D., Friedland, G., Amico, R., & Cornman, D. The Options Project: A physician-delivered intervention for HIV+ individuals in clinical care settings. Center for Disease Control, 2001 National HIV Prevention Conference, Atlanta, GA, August, 2001.
78. Fisher, W. A. Understanding and promoting HIV preventive behavior. United Nations World Health Organization, UNAIDS and UN Population and Family Planning Program, Geneva, Switzerland, June, 2001.
77. Fisher, W. A. Canadian Menopause Study- I: The hormone replacement therapy decision making process. University of Manitoba Health Sciences Centre, Winnipeg, Manitoba, September, 2000.
76. Fisher, W. A. Reducing adolescent reproductive health risk. Meeting of the American College of Obstetricians and Gynecologists, Division VI, Winnipeg, Manitoba, September, 2000.
75. Fisher, W. A. Reducing the risk: Understanding and promoting HIV preventive behavior among persons living with HIV. University of Western Ontario and St. Joseph's Health Centre HIV Care Program, Multidisciplinary Rounds, London, Ontario, September, 2000.
74. Fisher, W. A. HIV prevention. Technion-Israel Institute of Technology, Faculty of Medicine, Rambam Medical Center, HIV Care Program, Haifa, Israel, Invited Rounds, June, 2000.
73. Fisher, W. A. Conceptual and empirical contributions of the Information- Motivation-Behavioral Skills model. International Conference on Psychology After the Year 2000, Haifa, Israel, June, 2000.
72. Fisher, W. A. The 1998 Canadian Contraception Study. Issues and Controversies in Women's Health, Toronto, Ontario, June, 2000.
71. Fisher, W. A. Women's sexual and reproductive health: Implications of the Canadian Contraception Study. Sex Information and Education Council of Canada, Toronto, Ontario, May, 2000.
70. Fisher, W.A. Do no Harm: Ethical issues in HIV patient care and research. London Health Sciences Centre, Bioethics Committee, London, Ontario, May, 2000.
69. Fisher, W. A. Canadian Contraception Study Symposium. Society of Obstetricians and Gynecologists of Canada, International Meeting, Turks and Caicos, March, 2000.
68. Fisher, W. A. Applying the Information-Motivation-Behavioral Skills model to contain HIV infection in the middle east. Jonathan Mann Conference on HIV/AIDS Education and Behavior. Jerusalem, Israel, December, 1999.
67. Fisher, W. A. Reducing the Risk: Understanding and Promoting HIV Preventive Behavior. McMaster University, Department of Obstetrics and Gynecology, Grand Rounds,

Hamilton, Ontario, October, 1999.

66. Fisher, W. A. Condoms, oral contraception, and worldwide spread of HIV/STD infection. Geneva, Switzerland, World Health Organization, October, 1999.
65. Fisher, W. A. Applying the Information—Motivation—Behavioral Skills model to effect AIDS risk behavior change. AIDS Impact Conference. Ottawa, Ontario, July, 1999.
64. Fisher, W. A. Designing effective HIV prevention programs for people living with HIV. University of California, San Francisco and U.S. National Institutes of Health. San Francisco, California, June, 1999.
63. Fisher, W. A. Reducing the risk: Understanding and promoting adolescent sexual health. University of Manitoba, Health Sciences Center. Winnipeg, Manitoba, April, 1999.
62. Fisher, W. A. Contraception and sexuality. Society of Obstetricians and Gynaecologists of Canada, International Meeting, St. Lucia, W.I., May, 1998.
61. Fisher, W. A. Psychological determinants of reproductive health behavior. Grand Rounds, Department of Obstetrics and Gynaecology, University of Western Ontario, London, Ontario, December, 1997.
60. Fisher, W. A. The Information-Motivation-Behavioral Skills approach to AIDS prevention. Jerusalem AIDS Project Jerusalem, Israel, November, 1997.
59. Fisher, W. A. Adolescent reproductive health behavior. Queens's University, Department of Obstetrics and Gynaecology, Kingston, Ontario, November, 1997.
58. Fisher, W. A. Adolescent contraception, Planned Parenthood Association of British Columbia, Annual Conference, Vancouver, British Columbia, October, 1997.
57. Fisher, W.A. Conceptual and empirical contributions of the Information-Motivation-Behavioral Skills model. Canadian Sex Research Forum, Toronto, September, 1997.
56. Fisher, W. A., Clinical implications of the benefits of awareness study, Society of Obstetricians and Gynaecologists of Canada, Puerto Vallarta, Mexico, March, 1997.
55. Fisher, W. A. Lessons from the sex wars. University of Western Ontario, Clinical Psychology Grand Rounds, Department of Psychology, London, Ontario, January, 1997.
54. Fisher, W.A., The Information – Motivation—Behavioral Skills model and AIDS prevention, Jerusalem AIDS Project, Jerusalem, Israel, December, 1996.
53. Fisher, W.A. The Information-Motivation-Behavioral Skills model: Theoretical and empirical advances. University of Texas, School of Public Health, Houston, Texas, November, 1996.
52. Fisher, W. A. Adolescent contraception, McMaster University, Department of Obstetrics and Gynaecology, Hamilton, Ontario, Canada, October, 1996.

51. Fisher, W. A. Canadian Contraception Study: Implications for clinical practice in obstetrics and gynaecology, Society of Obstetricians and Gynaecologists of Canada, Quebec City, Quebec, Canada, June, 1996.
50. Fisher, W. A. A general social psychological model of reproductive health behaviour, University of Western Ontario, Faculty of Medicine, Department of Microbiology and Immunology, London, Ontario, Canada, March, 1996.
49. Fisher, W. A. Risk behaviour surveillance. Health Canada, National STD Consensus Conference. Ottawa, Ontario, February, 1996.
48. Fisher, W. A. The Information--Motivation--Behavioral Skills model of AIDS risk and AIDS preventive behaviour. IX Meeting of the International Society on AIDS Education. Jerusalem, Israel, November, 1995.
47. Fisher, W. A. Reducing the risk: Understanding and promoting reproductive health behavior, Queens University, Department of Psychology, Kingston, Ontario, November, 1995.
46. Fisher, W. A. Containing sexually transmitted disease, Israel Defense Forces, Central Medical Command, Tel Hashomer, Israel, June, 1995.
45. Fisher, W. A. Lessons from the sex wars: Understanding and promoting reproductive health, Israel Family Planning Association, Tel Aviv, Israel, May, 1995.
44. Fisher, W. A. Psychological principles of reproductive health care practice, Technion--Israel Institute of Technology and Ben Gurion University, Faculty of Medicine, Department of Family Medicine, Haifa, Israel, March, 1995.
43. Fisher, W. A. The Information--Motivation--Behavioral Skills model of reproductive health behavior, Bar Ilan University, Department of Psychology, Tel Aviv, Israel, January, 1995.
42. Fisher, W. A. The Information--Motivation--Behavioral Skills model of reproductive health behavior, Tel Aviv University, Department of Psychology, Tel Aviv, Israel, November, 1994.
41. Fisher, W. A. Adolescent sexuality, Grand Rounds, Department of Obstetrics and Gynaecology, University of Western Ontario, London, Ontario, December, 1993.
40. Fisher, W. A., Reducing the risk: Understanding and promoting AIDS preventive behavior, The Vancouver Institute Vancouver, British Columbia, October, 1993.
39. Fisher, W. A. Understanding and promoting STD/HIV preventive behavior, Health Canada, Laboratory Centre for Disease Control, Ottawa, Ontario, February, 1993.
38. Fisher, W. A. Behavioral prediction, National Institute of Mental Health, Washington, DC, January, 1993.
37. Fisher, W. A. Improving resident skills for dealing with patient sexual concerns, Association of

- Professors of Obstetrics and Gynecology of Canada, Toronto, Ontario, December, 1992.
36. Fisher, W. A., An integrated approach to adolescent risk reduction, Royal College of Physicians and Surgeons of Canada Ottawa, Ontario, September, 1992.
 35. Fisher, W. A. The psychology of sexual development: Implications for pediatric psychology, Society for Pediatric Society, Buffalo, New York, April, 1992.
 34. Fisher, W. A. Changing AIDS risk behavior, Society for Sex Therapy and Research, Montreal, Quebec, March, 1992.
 33. Fisher, W. A. Primary prevention of STD/HIV infection, International Society for Sexually Transmitted Disease Research, Banff, Alberta, October, 1991.
 32. Fisher, W. A. Preventing adolescent STD/HIV infection, Royal College of Physicians and Surgeons of Canada, Quebec City, September, 1991.
 31. Fisher, W. A. HIV prediction and prevention, International Academy of Sex Research, Barrie, Ontario, August, 1991.
 30. Fisher, W. A. A general social psychological model for changing AIDS risk behavior, Columbia University, Center for HIV Prevention Studies, New York, New York, June, 1991.
 29. Fisher, W. A. Health Canada, Primary prevention of HIV infection: Intervention and evaluation strategies, Canadian AIDS Conference, Vancouver, British Columbia, April, 1991.
 28. Fisher, W. A. Understanding and preventing adolescent STD/HIV Infection, University of Ottawa, Faculty of Medicine, Department of Pediatrics, Ottawa, Ontario, October, 1990.
 27. Fisher, W. A. Behavioral interventions in STD clinics, Centers for Disease Control, Division of STD/HIV Prevention, Atlanta, Georgia, May, 1990.
 26. Fisher, W. A. Understanding and promoting AIDS preventive behavior, University of Ottawa, Departments of Psychiatry and Psychology, Conference On Psychosocial Dimensions of HIV Infection, Ottawa, Ontario, May, 1990.
 25. Fisher, W. A. AIDS behaviour change strategies, Health Canada, Conference on HIV/AIDS and Youth, Toronto, Ontario, May, 1990.
 24. Fisher, W. A. How science studies sex, Ontario Science Centre, Toronto, Ontario, November, 1989.
 23. Fisher, W. A. The psychology of sex-related health care, Grand Rounds, University of Western Ontario, Department of Obstetrics and Gynecology, London, Ontario, September, 1989.
 22. Fisher, W. A. AIDS prevention: A psychological analysis, Canadian Psychological Association, Keynote Address, Halifax, Nova Scotia, June, 1989.
 21. Fisher, W. A. Loving carefully: Psychological determinants of AIDS preventive behavior, Tel Aviv University, Department of Psychology, Tel Aviv, Israel, May, 1989.

20. Fisher, W. A. Systematic guidelines for AIDS prevention and intervention, Federal Centre for AIDS, Ottawa, Ontario, March, 1989.
19. Fisher, W. A. Social psychology and the study of sexual behavior, Wayne State University, Department of Psychology, Detroit, Michigan, February, 1989.
18. Fisher, W. A. Understanding and preventing adolescent STD/AIDS, Health Canada, Expert Interdisciplinary Advisory Committee on Sexually Transmitted Disease, Toronto, Ontario, January, 1989.
17. Fisher, W. A. Integrating sexual health care into family practice, Technion-Israel Institute of Technology, Faculty of Medicine, Department of Family Medicine, Haifa, Israel, December, 1988.
16. Fisher, W. A., Erotophobia-erotophilia and the containment of human immunodeficiency virus, Center for AIDS prevention studies, University of California, San Francisco, San Francisco General Hospital, November, 1988.
15. Fisher, W. A. The Sexual behaviour sequence: A psychological theory of human sexual behavior, Canadian Sex Research Forum, Annual Academic Lecture, London, Ontario, September, 1987.
14. Fisher, W. A. Psychological theory and human sexual behaviour, Department of Psychiatry, McMaster University, Hamilton, Ontario, November, 1987.
13. Fisher, W. A. Erotophobia—erotophilia as a dimension of personality, University of New Brunswick, Department of Psychology, “Fredericton, New Brunswick, January, 1987.
12. Fisher, W. A. Emotional determinants of adolescent contraceptive behavior, Centre for Canadian Population Studies, University of Western Ontario, London, Ontario, November, 1986.
11. Fisher, W. A. Erotica, pornography, and behavior, University of Guelph, Eighth Annual Conference on Human Sexuality, Guelph, Ontario, June, 1986.
10. Fisher, W. A. Erotophobia—erotophilia as a dimension of personality, Purdue University, Department of Psychological Sciences, West Lafayette, Indiana, April, 1986.
9. Fisher, W.A. Sexology rounds, Technion-Israel Institute of Technology, Faculty of Medicine, Haifa, Israel. Department of Obstetrics and Gynecology, Department of Family Medicine, July, 1985.
8. Fisher, W. A. Sexology Rounds, Tel Aviv University, Faculty of Medicine, Tel Aviv, Israel, Institute for Sex Therapy and Research and Institute for Neurological Rehabilitation, 1985; Department of Urology Rounds April, 1985.
7. Fisher, W. A. Human sexual behavior: An individual difference perspective, Tel Aviv University, Department of Psychology, Tel Aviv, Israel, April, 1985.

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6. Fisher, W. A. Human sexual behavior: An individual difference perspective, Bar Ilan University, Department of Psychology, Tel Aviv, Israel, March, 1985.
5. Fisher, W. A. Human sexual behavior: An individual differences approach, McGill University, Department of Psychology, Montreal, Quebec, November, 1984.
4. Fisher, W. A. The psychology of sexual health care, Royal Victoria Hospital, Sex Therapy Rounds, Montreal, Quebec, November, 1984.
3. Fisher, W. A. Sexology Rounds Series, McMaster University, Faculty of Health Sciences, Department of Obstetrics and Gynecology, Hamilton, Ontario, October, 1984.
2. Fisher, W. A. The Psychological study of sexual behavior, University of Waterloo, Waterloo, Ontario, March, 1984.
1. Fisher, W. A. Erotophobia--erotophilia and individual differences in sexual behavior, State University of New York at Albany, Albany, New York, November, 1981.