

# Curriculum Vitae

**Michael L. Atkinson**  
Department of Psychology  
University of Western Ontario  
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## 1. Rank

Associate Professor (tenured, 1989)

## 2. Education:

B.Sc.	Dalhousie University	Psychology	1975
M.Sc.	University of Wisconsin, Madison	Psychology	1978
Ph.D.	University of Wisconsin, Madison	Psychology	1982

## 3. Employment History

1982-present Associate Professor of Psychology, Western University

## 4. Honors and Awards:

Society for Teaching and Learning in Higher Education and 3M Canada Teaching Fellow, 1998  
Psychology Professor of the Year 2016, 2015, 2005, 2002, 2001, 1994, 1987

Nominated for Council for the Advancement and Support of Education (CASE)

Canadian Professor of the Year, 1994, 1997

University Students' Council and Alumni Western

Teaching Award of Excellence, 1995-96

University Student's Council Teaching Honour Roll, 1990 - 2018

Edward G. Pleva Award for Excellence in Teaching, 2005

Officially recognized by the Nova Scotia House of Assembly, Resolution No. 1716  
November, 1999

Nominated for the Harold McGraw Teaching Excellence Award, 2015

Certified International Teaching Instructor, ISW, May, 2009.

Certified International Facilitator in Instructional Skills, ISW, May, 2009.

Certified International Trainer, ISW, FDW; May 2010.

Certified Facilitator, Great Teachers Seminar, May 2015.

## 5. Scholarly and Professional Activities (last 10 years):

Coordinator: Introductory Psychology; 1991-2019  
Guest Lecturer: Graduate Studies 9500; 1994 - 2019  
Mini-course on Teaching at the University Level, 1993 – 2019  
Mini-course on Teaching for Experienced Faculty, 1995, 1997, 2002 - 2016  
Mini-course on Teaching for the University of Mexico, 2000, 2001  
Member: Society for the Psychological Study of Social Issues; 1991 - 1995  
Society for Teaching and Learning in Higher Education; 1995 - 2018  
American Educational Research Association, 1996, 1997  
Centre for Research and Teaching in Higher Education; 2010 - 2019  
Editorial Board: Annual Editions: Psychology, 1989 - 2019  
Consultant: Allyn and Bacon  
Brooks Cole  
Canadian Journal of Behavioural Science  
Harcourt, Brace, and Jovanovich  
Houghton Mifflin  
Journal of Experimental Social Psychology  
Journal of Personality and Social Psychology  
McGraw Hill Ryerson  
Personality and Social Psychology Bulletin  
Prentice Hall  
Worth Publishers  
External Examiner: University of Toronto, York University. Simon Fraser University  
Faculty Associate: The Psychology Place, Peregrine Publishers 1998 - 2001  
WebCT: the Learning Hub 2000; 2001  
Teaching Support Centre, UWO, 1995 - 2018

## 6. Significant University and Administrative Duties (last 10 years):

### A) University Service

Ad hoc Committee on Teaching Excellence; 1994, 1995  
Educational Consultant: Teaching Support Centre Office, 1995-2005  
General University Classroom Improvement Working Committee; 1994 - 1996  
Faculty Pay Equity Committee; 1991 - 1993  
Faculty of Social Science Representative to the Faculty of Music; 1996, 1997  
Faculty of Social Science Representative to the Faculty of Education, 2000 - 2001  
President's Advisory Committee on Orientation; 1991 - 1994  
President's Advisory Committee on Pay Equity; 1991 - 1993  
Provost's Advisory Committee on Teaching and Learning, 1996 - 2003  
Provost's delegate to the Senate Subcommittee on Teaching Awards; 1995 – 2003  
Provost's Advisory Committee on Space and Facilities, 2006 -2008  
Promotion and Tenure Committee, BMOS program, Social Science; 2006 - 2008  
Review Board for Non-Medical Research Involving Human Subjects (alternate); 1994 -  
1996  
Sexual Harassment Officer (Male Alternate); 1991 - 1995  
National Scholarship Selection Committee; 2001

Second Vice-chair: Senate Review Board Academic; 1991  
 First Vice-chair: Senate Review Board Academic; 1996-97  
 Chair: Senate Review Board Academic; 1998 – 2002  
 Member: Senate Review Board Academic; 2011 – 2015; 2018-2019  
 Student Recruiting (Liaison Office); 1991 - 1995  
 Subcommittee on Student Computing; 1995, 1996  
 Information Technology Services Instructional Group 1995, 1996  
 Member- Provost's Advisory Committee on  
     Student Evaluations of Teaching 2015 - 2017  
 Reviewer- Selection Committee for Director of the  
     Teaching Support Centre 2017  
 Member: Provost's Advisory Committee on Student Evaluation of Teaching.  
     2018 -2019  
 Acting Director of the Teaching Support Centre (Summer, 2014-2015).  
 Acting Director of the Teaching Support Centre (Summer, 2015-2016).

### Departmental Service

Chair: Psychology Undergraduate Affairs Committee; 1991, 1995, 2000, 2002  
     Social Psychology Area; 1991, 1993  
     Educational Psychology Area; 2001 - 2002  
 Coordinator: Introductory Psychology; 1991- 2019  
 Faculty Contact: Western Psychology Association; 1991 - 2004  
 Member: Curriculum Advisory Committee; 1995  
     Ethics and Subject Pool Committee, 1991 - 2019  
     New Appointments Committee; 1991, 1995, 1996  
     Nominating Committee; 1991, 1992  
     Personnel, Promotion, And Tenure Committee; 1992, 1993  
     Undergraduate Affairs Committee; 1991, 1994, 1995, 2000 – 2005;  
     2012 – 2013  
     Preparation of Teaching Evaluation Summaries, 2006 - 2015

### 7. Graduate Supervision:

	<b>Successfully Completed</b>	<b>In Progress</b>
a) Doctoral Thesis	1	-
b) Masters Thesis	4	-
c) Post-Doctoral Fellows	-	-
d) Total number of		
Committees served on: PhD	27	-
Masters	23	-
Honors	33	-

8. Courses Taught:

Introduction to Psychology

Year	Approximate Class size	Overall Effectiveness		Course as a Learning Experience		Attendance*
		Mean	Median	Mean	Median	
1997-98	1200	6.7	7.0	6.4	7.0	95%
1998-99	1200	6.8	7.0	6.5	7.0	94%
1999-00	1200	6.7	7.0	6.4	7.0	95%
2000-01	1200	6.8	7.0	6.5	7.0	95%
2001-02	1200	6.7	7.0	6.4	7.0	96%
2002-03	1200	6.8	7.0	6.5	7.0	95%
2003-04	1200	6.8	7.0	6.5	7.0	95%
2004-05	800	6.8	7.0	6.5	7.0	91%
2012- 13	800	6.7	7.0	6.3		94%
2012- 13	800	6.5	7.0	6.1		95%
2013- 14	800	6.3	7.0	6.0		95%
2014- 15	800	6.3	7.0	6.0		95%
2015- 16	800	6.7	7.0	6.3		94%
2016- 17	800	6.7	7.0	6.4		90%
2017-18	800	6.8	7.0	6.4	7.0	91%
2018-19	800	6.9	7.0	6.5	7.0	
<b>Section 650</b>						
2017-18	80	6.6	7.0	5.9	6.0	
2018 - 19	80	6.2	7.0	5.7	6.0	

## Educational Psychology

Year	Approximate Class size	Overall Effectiveness		Course as a Learning Experience		Attendance*
		Mean	Median	Mean	Median	
2001-02	50	6.9	7.0	6.5	7.0	100%

\*Attendance is self-reported at the time of the survey. The numbers indicate the percent of students who attended more than 70% of all classes.

**NOTE:** Evaluations are based on a 14-item survey; 7-point scales.

**Total number of students taught since 1982: 35,000**

### 9. Research Funding:

#### Internal:

Faculty of Social Science, *The Perception of Social Categories*, \$450.00 awarded in 1983 to cover a period of one year.

Faculty of Social Science, *The Effects of Subtle Media Portrayals on Aggression*, \$475.00 awarded in 1984 to cover a period of one year.

Academic Development Fund, University of Western Ontario, *Social Psychology Computer-based Laboratory* (Principle investigator, R.M. Sorrentino; Co-investigator, W. Fisher), \$55,000.00 awarded in 1984 to cover a period of two years.

Faculty of Social Science, *Rock Videos and Aggressive Behaviour*, \$475.00 awarded in 1985 to cover a period of one year.

Faculty of Social Science, *Affect and Unitization*, \$475.00 awarded in 1986 to cover a period of one year.

Faculty of Social Science, *Task Characteristics in Segmentation*, \$475.00 awarded in 1987 to cover a period of one year.

Faculty of Social Science, *Deception and Deliberateness in Behaviour*, \$450.00 awarded in 1988 to cover a period of one year.

Faculty of Social Science, *Affective Bases of Group Formation*, \$300.00 awarded in 1989 to cover a period of one year.

Faculty of Social Science, *Expression of Emotion through Touch*, \$300.00 awarded in 1990 to cover a period of one year.

Academic Development Fund, University of Western Ontario, *Social Psychology Computer-based Laboratory II* (Principle investigator, M. L. Atkinson; Co-investigator, R. M. Sorrentino), \$24, 200.00 awarded in 1992 to cover a period of one year.

University of Western Ontario, Equity Services, *Tactile Communication*, \$6000.00 awarded in 1994 to cover a period of one year.

University of Western Ontario, Equity Services, *Tactile Communication*, \$4000.00 awarded in 1995 to cover a period of one year.

Psychology Graduate Teaching Resource Centre (with H. Murray, co-investigator, and S. Roger). \$7000.00 awarded to cover the period of two years ending May, 2001. Faculty of Social Science.

Faculty of Graduate Studies Research Grant. \$1800 awarded in Aug 2003 to cover the period of one year.

Faculty of Graduate Studies Research Grant. \$1800 awarded in Aug 2004 to cover the period of one year.

**External:**

Employment and Immigration Canada, *Credibility of the Child Witness* (Co-investigators, V. Wolfe and L. Sas), \$12, 976 awarded in 1986 to cover a period of four months.

Social Sciences and Humanities Research Council of Canada, *Behaviour Segmentation and Persuasion*, \$9,956.00 awarded in 1986 to cover a period of one year.

Social Sciences and Humanities Research Council of Canada, *Segmentation, Affect and the Understanding of Behaviour*, \$10, 601.00 awarded in 1987 to cover a period of one year.

Social Sciences and Humanities Research Council of Canada (General Fund), *Children's Social Behaviour: Context and Process* (Co-investigator, L.Zarbatany), \$1000.00 awarded in 1987 to cover a period of one year.

Social Sciences and Humanities Research Council of Canada (General Fund), *Familiarity and the Segmentation of Ongoing Behaviour*, \$3000.00 awarded in 1988 to cover a period of one year.

Social Sciences and Humanities Research Council of Canada (General Fund), *Perceived Similarity in Group Contexts*, \$777.00 awarded in 1988 to cover a period of one year.

Social Sciences and Humanities Research Council of Canada, *Emotional Communication Through Touch* (Co-investigator, S. B. Kendall), \$2000.00 awarded in 1989 to cover a period of one year.

Social Sciences and Humanities Research Council of Canada, *Understanding of Ongoing Behaviour*, \$41,645.00 awarded in 1989 to cover a period of two years: \$20,256.00 for the first year, and \$21,389.00 for the second year.

## 10. Publications:

### a) Summary

**Books: 13**

**Book Chapters: 6**

**Articles in Peer-Reviewed Journals: 8**

**Abstracts, Presentations at Professional Meetings: 231**

**Technical Reports: 5**

**Book Reviews: 1**

**Study Guides: 2**

**Electronic Media: 6**

### b) Details

#### ***Citation Counts***

Total = 285; First author = 5

#### **Books**

Wortman, C., Loftus, E., Weaver, C., and Atkinson, M. Psychology. Toronto: McGraw-Hill Ryerson, 2000.

Atkinson, M.L. (2000). Ask Dr. Mike: Frequently asked questions about psychology. Boston: Allyn & Bacon.

Passer, M.W., Smith, R.E. & Atkinson, M.L., Mitchell, J., & Muir, D. (2002). Psychology: Frontiers and applications. Toronto: McGraw Hill Ryerson.

Passer, M.W., Smith, R.E., Atkinson, M.L., Mitchell, J.B., Muir, D. (2005). *Psychology: Frontiers and applications* (2nd edition). Toronto: McGraw Hill Ryerson.

Atkinson, M.L. (2006). *Ask Dr. Mike: Frequently asked questions about psychology* (2<sup>nd</sup> Ed). Toronto: McGraw Hill Ryerson.

Atkinson, M.L. (2008). *Ask Dr. Mike: Frequently asked questions about psychology* (3<sup>rd</sup> Ed). Toronto: McGraw Hill Ryerson.

Passer, M.W., Smith, R.E., Atkinson, M.L., Mitchell, J.B., & Muir, D.W. (2008). *Psychology: Frontiers and Applications* (3<sup>rd</sup> Canadian Edition). Toronto: McGraw Hill Ryerson.

Atkinson, M. L. *Ask Dr. Mike: Frequently asked questions about psychology* (4<sup>th</sup> Ed.) Toronto: McGraw Hill Ryerson.

Passer, M. W., Smith, R. E., Atkinson, M. L., Mitchell, J. B., & Muir, D. W. *Psychology: Frontiers and Applications* (4<sup>th</sup> Canadian Edition). Toronto: McGraw Hill Ryerson.

Atkinson, M. L. *Ask Dr. Mike: Frequently asked questions about psychology* (5<sup>th</sup> Ed.) Toronto: McGraw Hill Ryerson.

Passer, M. W., Smith, R. E., Atkinson, M. L., Mitchell, J. B., & Muir, D. W. (2014). *Psychology: Frontiers and Applications* (5<sup>th</sup> Canadian Edition). Toronto: McGraw Hill Ryerson.

Passer, M. W., Smith, R. E., Atkinson, M. L., & Mitchell, J. B. (2017). *Psychology: Frontiers and Applications* (6<sup>th</sup> Canadian Edition). Toronto: McGraw Hill Ryerson.

Passer, M. W., Smith, R. E., Atkinson, M. L., & Mitchell, J. B. (*in preparation*). *Psychology: Frontiers and Applications* (7<sup>th</sup> Canadian Edition). Toronto: McGraw Hill Ryerson.

## **Study Guides**

Chang, E.C. & Atkinson, M.L. Adaptation of the Instructor's Manual for Psychology by Wortman, Loftus, Weaver, & Atkinson. McGraw-Hill Ryerson, 2000.

DeNeve, K. & Atkinson, M.L. Adaptation of the Study Guide for Psychology by Wortman, Loftus, Weaver, & Atkinson. McGraw-Hill Ryerson, 2000.

## **Book Chapters**

Calvert-Boyanowsky, J., Boyanowsky, E., Atkinson, M. L., Gudoto, D., & Reeves, J. P., (1976). Patterns of passions: Temperature and human emotion. In D. Krebs (Ed.), Readings in social psychology: Contemporary perspectives. New York: Harper & Row.

Allen, V. L., & Atkinson, M. L. (1981). Detection and perception of deception: The role of level of analysis of nonverbal behavior. In T. A. Sebeok & R. Rosenthal (Eds.), The clever hans phenomenon: Communication with horses, whales, and people. Annals of the New York Academy of Sciences, 364, 279 - 290.



Allen, V. L., Wilder, D., & Atkinson, M. L. (1983). Multiple group membership and social identity. In T. Sarbin & K. E. Scheibe (Eds.), Studies in Social Identity. New York: Praeger Publishers.

Penrod, S., Linz, D., Heuer, L., Coates, D., Atkinson, M. L., & Herzberg, S. (1984). The implications of social psychological research for trial practice attorneys. In D. Miller, D. Blackman, & A. Chapman (Eds.), Psychology and Law. Wiley and Sons Ltd.

Atkinson, M. L. (1986). The perception of social categories: Implications for the social comparison process. In J. M. Olson, C. P. Herman, & M. P. Zanna (Eds.), Relative deprivation and social comparison: The Ontario Symposium, vol. 4. Hillsdale, N. J.: Erlbaum.

Atkinson, M.L. (2005). The set-up: Production elements for a superclass. In M. Lerch (Ed.), Making a Difference. Society for Teaching and Learning in Higher Education, p. 47 - 50.

### **Book Reviews**

Linz, D., Tanford, S., Atkinson, M. L., & Krafka, C. (1984). Reply to Berschieds review of *Social Psychology* by Steven Penrod. Contemporary Psychology, 29, 599 - 600.

### **Articles in Peer-Reviewed Journals**

Allen, V. L., & Atkinson, M. L. (1978). The encoding of nonverbal behavior by high- and low-achieving children. Journal of Educational Psychology, 70, 298 - 305.

Atkinson, M. L., & Allen, V. L. (1979). Level of analysis as a determinant of the meaning of nonverbal behavior. Social Psychology Quarterly, 42, 270 - 274. Allen, V. L., & Atkinson, M. L. (1981). Identification of spontaneous and deliberate behavior. Journal of Nonverbal Behavior, 5, 224 - 237.

Atkinson, M. L., & Allen, V. L. (1983). Perceived structure of nonverbal behavior. Journal of Personality and Social Psychology, 45, 458 - 463.

Hogue, T. E., & Atkinson, M. L. (1989). Approach and avoidance of social information. Canadian Journal of Behavioural Science, 21, 310 - 322.

Atkinson, M.L. (2002). Writing effective multiple choice questions. The Successful Professor, Vol. 2 (Dec).

Atkinson, M.L. (2005). Advice for (and from) the young at heart: Understanding the Millennial Generation. Guidance & Counselling, 19(4), 153 - 157.

Atkinson, M. L. (2010). Teaching Large Classes. In C. Black (Ed.) *The Dynamic Classroom: Engaging students in higher education* (p. 57 – 67). Atwood Publishing. Madison, Wisconsin.

### **Websites and Multimedia**

*A video companion for Baron, Earhard, & Osier, Psychology* (1997). Video excerpts for introductory psychology. Scarborough, Ontario: Prentice Hall Canada.

*An instructors guide to the video companion for Baron, Earhard, & Osier, Psychology (1997). Scarborough, Ontario: Prentice Hall Canada.*

Atkinson, M.L. Ask Dr. Mike: Frequently asked questions about psychology. Monthly web column, The Psychology Place, Peregrine Publishers, 2001. ([www.psychplace.com](http://www.psychplace.com))

### **Published and In Press Abstracts, Comments, Book Reviews, and Reprinted Articles**

Atkinson, M.L. Class size, student performance, and student motivation. Reprinted in the Newsletter of the Council of Undergraduate Programs, Spring, 1997, 7 (1), 7.

Atkinson, M.L. Your teaching philosophy. STLHE Newsletter, January, 2001.

Atkinson, M.L. (2006). So who wears the white hat. Commentary on the work of Joseph Hubbard, McIntosh Gallery, University of Western Ontario, London.

Atkinson, M.L. (2007). Ivory Tower Blues: A discussion with James Cote. Reflections, Number 57, Fall.

Atkinson, M.L., Wilson, T. & Kidd, J. (2008). Virtual Education: Teaching and learning in Second Life. Reflections, Number 58, Spring.

Atkinson, M. L. (2008). Greening the university classroom. *Reflections*, Number 59, Fall.

### **Abstracts, Presentations to Professional Meetings**

Atkinson, M. L., & Allen, V. L. Level of analysis and the meaning of nonverbal behavior. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, May, 1979.

Allen, V. L., & Atkinson, M. L. Detection and perception of deception: The role of level of analysis of nonverbal behavior. Paper presented at the annual meeting of the New York Academy of Sciences, New York, May, 1980.

Linz, D., Penrod, S., Coates, D., Heuer, L., Atkinson, M. L., & Herzberg, S. The use of experts in the courtroom: Juror and attorney judgments of expert witness credibility. Paper presented at the annual meeting of the Academy of Criminal Justice Sciences, Louisville, March, 1982.

Penrod, S., Linz, D., Coates, D., Heuer, L., Atkinson, M. L., & Herzberg, S. First impressions in the courtroom: Juror impressions of prosecuting and defence attorneys in voir dire and opening statements. Paper presented at the annual meeting of the Academy of Criminal Justice Sciences, Louisville, March, 1982.

Coates, D., Atkinson, M. L., Heuer, L., Linz, D., Herzberg, S., & Penrod, S. Attorney inferences about jurors trial perceptions: Fact or fantasy? Paper presented at the 20th International Congress of Applied Psychology, Edinburgh, Scotland, July, 1982.

Penrod, S., Coates, D., Linz, D., Heuer, L., Atkinson, M. L., & Herzberg, S. Using social science to improve trial advocacy. Paper presented at the 20th International Congress

of Applied Psychology, Edinburgh, Scotland, July, 1982.

Atkinson, M. L. Looking the jury in the eye: Eye gaze and perceptions of witness credibility. Paper presented at the annual meeting of the Midwestern Psychological Association, Minneapolis, May, 1982.

Atkinson, M. L., & Heuer, L. Assessing the implications of social science for criminal trial advocacy. Paper presented at the annual meeting of Law and Society, Toronto, June, 1982.

Atkinson, M. L., & Hogue, T. E. Perceived similarity of ingroup and outgroup members. Paper presented at the annual meeting of the Canadian Psychological Association, Halifax, Nova Scotia, June, 1985.

Atkinson, M. L. Stimulus familiarity and segmentation. Poster presented at the annual Meeting of the American Psychological Association, New York, August, 1987.

Atkinson, M. L. Segmentation and persuasion. Poster presented at the annual meeting of the Canadian Psychological Association, Montreal, June, 1988.

Atkinson, M. L. Reconsidering the Kinsey data. Paper presented at the Society of Graduate Students symposium on *Genetics, Race, Psychology, and the Media*, University of Western Ontario, London, Ontario, March, 1989.

Atkinson, M. L. Affect and segmentation. Poster presented at the annual meeting of the Canadian Psychological Association, Halifax, June, 1989.

Beyette, M., Atkinson, M. L., & Kendall, S. B. Emotional communication through touch. Poster presented at the annual meeting of the Canadian Psychological Association, Halifax, June, 1989.

Atkinson, M. L., & Vuksanovic, V. Diagnosticity and outgroup assimilation. Poster presented at the annual meeting of the Canadian Psychological Association, Ottawa, June, 1990.

Kendall, S. B., & Atkinson, M. L. Visual recognition of emotional touch. Poster presented at the annual meeting of the Canadian Psychological Association, Ottawa, June, 1990.

Atkinson, M. L. The first class. Presentation at Fall Perspectives on Teaching, University of Western Ontario, Educational Development Office, Sept. 1993.

Atkinson, M. L. Ethics and teaching. Presentation at New Teaching Assistant Day, University of Western Ontario, Sept. 1993.

Robinson, M., & Atkinson, M. L. Ethics and teaching. Presentation at New Faculty Orientation, University of Western Ontario, Aug. 1993.

Atkinson, M. L. The ethics and etiquette of teaching. Presentation at New Faculty Orientation, University of Western Ontario, Sept. 1994.

Atkinson, M. L. Psychology and the superclass. Keynote address at Parent's Day, University of Western Ontario Alumni Association, Sept. 1994.

Atkinson, M.L., & Cox, W. Teaching the "superclass". Poster presented at the 16th annual National Institute on the Teaching of Psychology conference, St. Petersburg, Florida, Jan. 1994.

Atkinson, M.L. Staging a lecture. Presentation at Fall Perspectives on Teaching, University of Western Ontario, Educational Development Office, Aug. 1994.

Atkinson, M. L. The marriage of teaching and research. Presentation at Fall Perspectives on Teaching, University of Western Ontario, Educational Development Office, Aug. 1994.

Atkinson, M. L. The ethics and etiquette of teaching. Presentation at the eighth annual Graduate Student Conference on Teaching, University of Western Ontario, Sept. 1994.

Atkinson, M. L. Teaching large classes. Presentation to the London Board of Education, Professional Development Day, April 1995.

Atkinson, M. L. Producing a large lecture class. Presentation at the first annual workshop on teaching large classes, University of Western Ontario, Educational Development Office, May 1995

Atkinson, M. L. Teaching the large class. Presentation at Fanshawe College Development Week, May, 1995.

Atkinson, M. L. The psychology superclass. Presentation at the annual meeting of the Society for Teaching and Learning in Higher Education, London, Ontario, June 1995.

Atkinson, M. L. The ethics of teaching. Presentation to the ninth annual Graduate Student Conference on Teaching, University of Western Ontario, Sept. 1995

Atkinson, M. L. Ethics and etiquette. Presentation at New Faculty Day, University of Western Ontario, Sept. 1995

Atkinson, M. L. Grading papers. Presentation at the Orientation for Graduate Students, Department of Psychology, University of Western Ontario, Sept. 1995.

Atkinson, M. L. Psychology and the superclass. Keynote address at Parent's Day, University of Western Ontario Alumni Association, Sept. 1995.

Atkinson, M. L. Is university for me? Panel member for the Extended Learning Opportunity Program Experience, Middlesex County Board of Education, Oct. 1995.

Atkinson, M. L. Teaching the superclass. Talk to the Educational Area, Department of Psychology, University of Western Ontario, Oct. 1995.

Atkinson, M. L. The science of the mind. Invited speaker for Science and Technology Week, Mathews Hall, London, Oct. 1995.

Atkinson, M. L. Teaching the superclass: Educational theatre. Invited talk to the Senior Alumni, University of Western Ontario, Feb. 1996.

Atkinson, M. L. Teaching large classes. Presentation to Fanshawe College, Feb. 1996.

Atkinson, M. L., Gedalof, A., Long, D., Murray, H., & Wall, M. Perspectives on teaching large classes. Presentation at Spring Perspectives on Teaching, Educational Development Office, University of Western Ontario, May, 1996.

Atkinson, M. L., Bryan, B., Clarke, M., Cox, W., & Hill, T. An introduction to multimedia. Presentation at Spring Perspectives on Teaching, Educational Development Office, University of Western Ontario, May, 1996.

Atkinson, M. L. Multimedia in large classes. Invited presentation, Expanding Horizons for Teaching and Learning, Queen's University, May 7, 1996.

Atkinson, M. L. Large class instruction. Invited presentation to the annual meeting of the Ontario Colleges of Applied Arts and Technology, Ridgetown, June, 1996.

Atkinson, M. L., Gedalof, A., Murray, H., & Wall, M. Teaching large classes. Presentation at the annual meeting of the Society for Teaching and Learning in Higher Education, Ottawa, Ontario, June, 1996.

Baird, C., & Atkinson, M. L. Reaching resistant faculty. Presentation at the annual meeting of the Society for Teaching and Learning in Higher Education, Ottawa, Ontario, June, 1996.

Atkinson, M. L. Teaching the superclass. Invited presentation to the 3rd annual conference on the Teaching of Communication, The Ohio State University, Columbus, Ohio, July, 1996.

Atkinson, M. L. Team building in lecture classes. Invited presentation to the 3rd annual conference on the Teaching of Communication, The Ohio State University, Columbus, Ohio, July, 1996.

Atkinson, M. L. Class size, student performance, and motivation. Poster presented at the 104th annual meeting of the American Psychological Association, Toronto, Ontario, August, 1996.

Atkinson, M. L. Designing multiple choice questions. Presentation to the Canadian Pharmacy Examining Board, Toronto, Ontario, August, 1996.

Atkinson, M. L., Haffie, T., LaForet-Fliesser, Y., & Morrow, D. Teaching templates: Examples of quality instruction. Presentation at Fall Perspectives on Teaching, Educational Development Office, University of Western Ontario, August, 1996.

Atkinson, M. L., Gedalof, A., & Cox, W. The large class. Presentation at Fall Perspectives on Teaching, Educational Development Office, University of Western Ontario, August, 1996.

Baird, C., Atkinson, M. L., Edge, K., & Morrow, D. The first-year network: Advice and support for first-year instructors . Workshop presented by the Educational Development Office, University of Western Ontario, August, 1996.

Baird, C., & Atkinson, M. L. An introduction to Western for new faculty members. Presentation sponsored by the Educational Development Office, University of Western Ontario, Sept., 1996.

Atkinson, M. L. What is learning? Keynote address at the President's Orientation, University of Western Ontario, Sept., 1996.

Atkinson, M. L. An introduction to Psychology. Invited talk for Parent's Day, University of Western Ontario Alumni Association, Sept., 1996.

Atkinson, M. L. Seeing beyond the obvious. Presentation for the Annual General Meeting of the University of Western Ontario, Nov. 26, 1996.

Atkinson, M. L., & Dawson, D. Critical incidents in the life of a TA. Presentation at the Tenth Annual Graduate Student Conference on Teaching, Educational Development Office, University of Western Ontario, Sept., 1996.

Atkinson, M. L. Ethics and etiquette of teaching. Presentation at the Tenth Annual Graduate Student Conference on Teaching, Educational Development Office, University of Western Ontario, Sept., 1996.

Atkinson, M.L. Teaching the large class. Presentation to Fanshawe College, Nov. 1996.

Atkinson, M.L. Teaching large classes. Presentation to Lambton College, Jan., 1997.

Atkinson, M.L. Designing multiple choice exams. Presentation to Lambton College, Jan., 1997.

Atkinson, M.L. Large scale introductory psychology. Invited presentation to the first annual Psychology 2001 Institute (sponsored by Brooks Cole). Florida, Feb. 1997.

Atkinson, M.L. Teaching large classes. Presentation to Mohawk College, Feb., 1997.

Atkinson, M.L. Designing multiple choice exams. Presentation to Mohawk College, Feb., 1997.

Atkinson, M.L. Writing high-level multiple choice exam items. Presentation at the University of Western Ontario, April, 1997.

Atkinson, M.L. Writing multiple choice items. Presentation to Fanshawe College, May, 1997.

Atkinson, M.L., Murray, H., Clarke, M., Wall, M., Gedalof, A., & Morrow, D. The large class survival guide. Presentation at the annual meeting of the Society for Teaching and Learning in Higher Education, Regina, June, 1997.

Atkinson, M.L., & Dawson, D. Dealing with difficult students. Presentation at the annual meeting of the Society for Teaching and Learning in Higher Education, Regina, June, 1997.

Khan, M., Atkinson, M., & Vernon, S.. Distortion in subjective time estimates of video events. Poster session presented at the 39<sup>th</sup> annual meeting of the Psychonomic Society, Dallas, Texas, November, 1998.

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the Educational Development Office, University of Western Ontario, Sept., 1998.

Atkinson, M.L. Writing multiple choice items. Presentation for the Educational Development Office, University of Western Ontario, January, 1999.

Atkinson, M.L. Teaching large Classes. Invited presentation, University of Ottawa, January, 1999.

Atkinson, M.L. Large class instruction and instructional technology. Presentation at the McGraw-Hill Ryerson annual meeting, January, 1999.

Atkinson, M.L. The pedagogy behind delivering multimedia lectures. Invited keynote address at Teaching and Learning Technology: Best Practices. Educational Technology Conference Series, Calgary, Alberta, May, 1999.

Atkinson, M.L. Behind the scenes: Preparation for delivering multimedia lectures to large groups of students. Presentation at Teaching and Learning Technology: Best Practices. Educational Technology Conference Series, Calgary, Alberta, May, 1999.

Atkinson, M.L., & Buchal, R. Successful face-to-face strategies for the virtual classroom. Presentation at Spring Perspectives on Teaching, Educational Development Office, University of Western Ontario, May, 1999.

Link, D., & Atkinson, M.L. Examining multiple choice exams. Presentation at Spring Perspectives on Teaching, Educational Development Office, University of Western Ontario, May, 1999.

Atkinson, M.L. Teaching, technology, and collaboration: Making large classes work. Invited Keynote presentation, 19<sup>th</sup> Annual Meeting of the Society for Teaching and Learning in Higher Education, Calgary, Alberta, June, 1999.

Atkinson, M.L., & Morrow, D. The pedagogy behind power point presentations. Presentation at the 19<sup>th</sup> Annual Meeting of the Society for Teaching and Learning in Higher Education, Calgary, Alberta, June, 1999.

Atkinson, M.L., & Clarke, M.W. Successful Face-to-face strategies for the virtual classroom. Presentation at the 19<sup>th</sup> Annual Meeting of the Society for Teaching and Learning in Higher Education, Calgary, Alberta, June, 1999.

Atkinson, M.L. Wellness in the workplace. Invited presentation at the Annual General Meeting of the Canadian Mental Health Association, Lambton County Branch, Sarnia, June, 1999.

Atkinson, M.L. Making Large Classes work. Presentation at Fall Perspectives,

Educational Development Office, University of Western Ontario, Sept 1, 1999.

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the Educational Development Office, University of Western Ontario, Sept., 1999

Atkinson, M.L. Successful Large Class Instruction. Invited presentation, Dalhousie University, Sept. 3, 1999.

Atkinson, M.L. The Large Class. Invited presentation, University of Calgary, Sept. 9, 1999.

Atkinson, M.L. Anxiety Disorders. Invited presentation at the Annual General Meeting of the Canadian Mental Health Association, Chatham Branch, Oct. 6, 1999.

Atkinson, M.L. . Depression. Invited presentation at the Annual General Meeting of the Canadian Mental Health Association, Sarnia Branch, Oct. 13, 1999.

Atkinson, M.L. Teaching, Technology, and Collaboration. Invited presentation, Memorial University of Newfoundland, Nov. 12, 1999.

Atkinson, M.L. The Large Class. Invited presentation, Brock University, Dec. 1999.

Atkinson, M.L. Teaching, Technology, and Collaboration. Invited presentation, McMaster University, Dec. 1999.

Atkinson, M.L. The Pedagogy and learning behind the delivery of multimedia lectures. Keynote address, Technology in the Curriculum and Best Practice Teaching Methods, Red River College, March 4, 2000.

Atkinson, M.L. Learning Communities. Presentation at Technology in the Curriculum and Best Practice Teaching Methods, Red River College, March 4, 2000.

Atkinson, M.L. Teaching and Learning in the 21<sup>st</sup> Century. Invited keynote address, 29<sup>th</sup> annual conference on Instruction in Library Use, University of Western Ontario, May 10, 2000.

Atkinson, M.L., Morrow, D., & Cox, B. Using Video as a Lecture Starter. Presentation at Spring Perspectives, Educational Development Office, University of Western Ontario, May 10, 2000.

Atkinson, M.L. Electronic Learning Communities. Presentation at Technology in the Curriculum, University of Western Ontario, May 11, 2000.

Bowering, E.R., Skinner, N., Atkinson, M.L. Little, B., Murray, H., & Sheese, R. Those Who Can, Teach: Reflections of Preeminent Teachers in Psychology. Invited presentation, Annual Meeting of the Canadian Psychological Association, Ottawa, June, 2000.

Atkinson, M.L., Dawson, D., Gedalof, A., Morrow, D., & Pepper, S. The Art of Teaching. Presentation and workshop, annual meeting of the Society for Teaching and Learning in Higher Education, St. Catherine's, Ontario, June, 2000.



Atkinson, M.L. The Teachable Moment. Presentation at the annual meeting of the Society for teaching and learning in Higher Education, St. Catherine's, Ontario, June, 2000.

Atkinson, M.L. Large Class Teaching. Presentation at the annual Teaching Assistants Day, Educational Development Office, University of Western Ontario, September, 2000.

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the Educational Development Office, University of Western Ontario, September, 2000.

Atkinson, M.L. Web-based Learning Communities. Presentation at the Educational Technology Conference Series, McGraw Hill Higher education, Ryerson University, October, 2000.

Atkinson, M.L., & Cox, B. Teaching, technology, and teamwork. Presentation for the Use of Multimedia series, Educational Development Office, March, 2001.

Atkinson, M.L. Writing Effective Multiple Choice Items. Presentation to the faculty at Brescia College, March 30, 2001.

Atkinson, M. L. Teaching Large Classes. Invited presentation for the College Educator Development Program, Ridgeway, Ontario, May, 2001.

Atkinson, M.L., Bauer, F., Dawson, D., Link, D., & Zimmerman, W. Cheating and academic misconduct. Presentation to the annual conference of the Secretaries of Ontario University Senates and Boards, May, 2001.

Atkinson, M.L., Dawson, D., Gedalof, A., Harman, L., & The Art of Teaching: Active Learning Techniques. Presentation and workshop, annual meeting of the Society for Teaching and Learning in Higher Education, St. John's, Newfoundland, June, 2001.

Atkinson, M.L., & Harmon, L. Passion in the Classroom. Presentation at the annual meeting Of the Society for Teaching and Learning in Higher Education, St. John's, Newfoundland, June, 2001.

Dawson, D., Zimmerman, W., & Atkinson. Turn-it-in.com: Plagiarism software. Presentation at the annual meeting of the Society for Teaching and Learning in Higher Education, St. John's, Newfoundland, June, 2001.

Atkinson, M.L. Teaching Large Classes. Invited Presentation, Wilfred Laurier University, August 29, 2001.

Atkinson, M.L., Tennant, J., & Hunter, D. Fair grading practices. Presentation at Fall Perspectives, Educational Development Office, UWO, August, 2001.

Atkinson, M.L. Dealing with difficult students. Presentation at the 15<sup>th</sup> annual Graduate Student Conference on Teaching, Educational Development Office, UWO, Sept. 2001.

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the Educational Development Office, University of Western Ontario, September, 2001.

Atkinson, M.L. Lectures that don't bore. Invited presentation, Fanshawe College, November, 2001

Atkinson, M.L. Effective lecturing. Invited workshop, Rotman School of Business, University of Toronto, March, 2002.

Atkinson, M.L. Constructing multiple choice questions, Educational Development Office, University of Western Ontario, March, 2002.

Atkinson, M.L., & Grier, J. The Psychology of the Beatles. Alumni Association, University of Western Ontario, March, 2002.

Atkinson, M.L. Effective lecturing. Invited presentation, Fanshawe College, April 2002.

Atkinson, M.L. The Good, the bad, and the ugly: Evaluating multiple choice items. Educational Development Office, University of Western Ontario, April 2002.

Atkinson, M.L. Effective lecturing. Invited presentation for the College Educator Development Program, Ridgeway, Ontario, May 2002.

Atkinson, M.L. Students of the new millennium. Keynote address, Ontario Association of College and University Housing Officers, University of Western Ontario, May 2002.

Atkinson, M.L. The good, the bad, and the ugly: Evaluating multiple choice items. Presentation at the annual meeting of the Society for Teaching and Learning in Higher Education, Hamilton, Ontario, June, 2002.

Dawson, D. & Atkinson, M.L. Detecting cheating: Using Scanexan and turn-it-in.com. Presentation at the annual meeting of the Society for teaching and Learning in Higher Education, Hamilton, Ontario, June, 2002.

Atkinson, M.L. Writing effective multiple choice items. Presentation for the Faculty of Medicine, University of Western Ontario, Sept., 2002.

Atkinson, M.L. Dealing with difficult students. Presentation at the 16th annual conference on University Teaching for Teaching Assistants, sponsored by the Educational Development Office, UWO, Sept., 2002

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the Educational Development Office, University of Western Ontario, Sept., 2002.

Atkinson, M.L. Writing effective multiple choice items. Presentation for the Faculty of Medicine, University of Western Ontario, Oct., 2002.

Atkinson, M.L. The good, the bad, and the ugly: Evaluating multiple choice items. Presentation for the Faculty of Medicine, University of Western Ontario, Feb. 2003

Atkinson, M.L. Teaching large classes. Keynote address, York University, Feb. 2003.

Atkinson, M.L. Writing effective multiple choice items, Part I. Invited workshop, Mohawk College, Feb. 2003.

Atkinson, M.L. Teaching large classes. Keynote address, Queen's University, April 2003.

Atkinson, M.L. Queen's approach to the double cohort. Closing address to the faculty, Queen's University, April 2003.

Atkinson, M.L. Writing effective multiple choice items, Part II. Invited workshop, Mohawk College, April 2003.

Atkinson, M.L. Teaching large classes. Keynote address, Mohawk College, April 2003.

Atkinson, M.L. Teaching large classes. Keynote address, Carleton University, May 2003.

Atkinson, M.L. Dealing with difficult students. Presentation at Spring Perspectives, sponsored by the Educational Development Office, UWO, May 2003

Atkinson, M.L. Millennials rising: Students of the 21st century. Closing keynote address at the annual meeting of the Society for Teaching and Learning in Higher Education, Vancouver, June 2003.

Millennials rising: Students of the twenty-first century. Keynote address, Dietitians of Canada, Toronto, June, 2005. Presenting for maximum effect. Invited presentation, Canadian Oncology Peer Exchange, Banff, Oct., 2003.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited address, UWO Libraries, July 2003.

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the teaching Support Centre, University of Western Ontario, Sept., 2003.

Atkinson, M.L. Millennials rising: Students of the 21st century. Keynote address, 17th annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, UWO, Sept., 2003.

Atkinson, M.L. Dealing with difficult students. Presentation at the 17th annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, UWO, Sept., 2003.

Atkinson, M.L. Grading Practices. Presentation at Fall Perspectives Sponsored by the Teaching Support Centre, UWO, Sept. 2003

Atkinson, M.L. Lecturing for maximum effect. Presentation to the South Western Ontario Oncology Group, sponsored by RTC Health, Sept. 2003.

Atkinson, M.L. Teaching large classes. Invited presentation, Brandon University, Sept. 2003.

Atkinson, M.L. Lecturing for maximum effect. Invited presentation at the 2<sup>nd</sup> annual Canadian Oncology Peer Evaluation meeting, Banff, Oct. 2003.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited Keynote address, Teaching with Technology conference, Ryerson University, Nov. 2003.

Atkinson, M.L. Writing effective multiple choice items. Presentation for the Teaching Support Centre, University of Western Ontario, Feb. 2004.

Atkinson, M.L. Using Powerpoint. Presentation for the Teaching Support Centre, University of Western Ontario, March, 2004.

Teaching Introductory Psychology. Presentation to the 1<sup>st</sup>-year instructors at Grant MacEwan College, Edmonton, Alberta, April, 2004.

Atkinson, M.L. The good, the bad, and the ugly: Evaluating multiple choice items. Presentation for the Teaching Support Centre, University of Western Ontario, March, 2004.

Atkinson, M.L. Effective lecturing. Invited presentation for the College Educator Development Program Phase 1, Ridgeway, Ontario, May 2004.

Atkinson, M.L. The pedagogical value of Djerassi & Laszlo's word-play, "N.O". Invited presentation at the 87th annual Canadian Chemistry Conference, London, Ontario, May 30th, 2004

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited presentation, for the College Educator Development Program Phase 3, Ridgeway, Ontario, June, 2004.

Atkinson, M.L. Teaching large classes. Invited Keynote address, 2<sup>nd</sup> annual CELT conference, National University of Ireland-Galway, June 2004.

Atkinson, M.L. Preparing for large classes. Presentation at the 2<sup>nd</sup> annual CELT conference, National University of Ireland-Galway, June 2004.

Atkinson, M.L. The pedagogy behind word play. Presentation at the 18<sup>th</sup> annual conference on University teaching for Teaching Assistants, sponsored by the Teaching support centre, UWO, Sept. 2004.

Atkinson, M.L. Dealing with difficult students. Presentation at the 18<sup>th</sup> annual conference on University teaching for Teaching Assistants, sponsored by the Teaching support centre, UWO, Sept. 2004.

Atkinson, M.L. Lecturing for maximum effect. Invited closing presentation at the Navigating the Seas conference for hospital administrators, sponsored by RTC health, Toronto, Sept. 2004.

Atkinson, M.L. Managers of the new century. Invited closing Keynote address, College Management Academy 2004, Nov., 2004.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited presentation, for the Faculty of Health Sciences, U.W.O., London, April, 2005.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited presentation, for the College Educator Development Program Phase 2, London, Ontario, May, 2005.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited presentation, for the Dietitians of Canada Annual Convention, Toronto, Ontario, May, 2005.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited presentation, for the Dental Educators of Canada, Vancouver, British Columbia, June, 2005.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited presentation, for Lambton College, Sarnia, Ontario, June, 2005.

Atkinson, M.L. Millennials Rising: Students of the 21<sup>st</sup> century. Invited presentation, St. Michael's Hospital, University of Toronto, Dec., 2005

Atkinson, M.L. The Adaptive Unconscious. Invited presentation, Annual Meeting of the Human resources Professionals Association of Ontario, Toronto, Feb. 2006.

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the teaching Support Centre, University of Western Ontario, Aug., 2006.

Atkinson, M.L. Dealing with difficult students. Presentation at Fall Perspectives, sponsored by the Teaching Support Centre, UWO, Sept., 2006.

Atkinson, M.L. Dealing with difficult students. Presentation at the 20th annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, UWO, Sept., 2006.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited Keynote address, Trillium Healthcare, Toronto Sept., 2006

Atkinson, M.L. Lecturing for maximum effect. Invited presentation, Quebec Pharmaceutical Marketing Association, Oct., 2006

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited Keynote address, Gamma Dynacare, London, March., 2007

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited Keynote address and workshop, Annual Retreat, Rehabilitation Services, McMaster University, Hamilton, Nov., 2007

Atkinson, M.L. The Millennial Generation. Closing Keynote address at the annual meeting of the Canadian College and University Food Service Association, Thompson Rivers University, July, 2006.

Atkinson, M. L., & Dawson, D.L. An introduction to Western for new faculty members. Presentation sponsored by the teaching Support Centre, University of Western Ontario, Aug., 2007.

Atkinson, M.L. Dealing with difficult students. Presentation at the 21th annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, UWO, Sept., 2007.

Atkinson, M.L. Millennials rising: Students of the 21st century. Invited Presentation, Professional Managerial Association, University of Western Ontario, London, Nov., 2007

Atkinson, M.L. Writing effective multiple choice items. Presentation for the Teaching Support Centre, University of Western Ontario, Nov. 2007.

Atkinson, M.L. Using Powerpoint. Presentation for the Teaching Support Centre, University of Western Ontario, Feb, 2008.

Atkinson, M.L. Dealing with disruptive students. Invited presentation, King's University College, London, March, 2008.

Atkinson, M.L. The good, the bad, and the ugly: Evaluating multiple choice items. Presentation for the Teaching Support Centre, University of Western Ontario, March, 2008.

Atkinson, M.L. Difficult dialogues. Invited presentation, Annual meeting of the Faculty of Health Sciences, May, 2008.

Atkinson, M.L., & Poole, G.. Dealing with difficult students. Presentation at the Annual meeting of the Society for Teaching and Learning in Higher Education, Windsor, June, 2008.

Atkinson, M.L. Virtual education: Teaching and learning in Second Life. Presentation at the Annual meeting of the Society for Teaching and Learning in Higher Education, Windsor, June, 2008.

Atkinson, M. L. Millennials rising: Students of the 21<sup>st</sup> century. Invited Presentation, Toronto General Hospital, May, 2009.

Atkinson, M. L. Millennials rising: Students of the 21<sup>st</sup> century. Invited Presentation, Toronto Western Hospital, May, 2009.

Atkinson, M. L. Millennials rising: Students of the 21<sup>st</sup> century. Invited Presentation, Association of Police Chiefs of Ontario, April, 2009.

Atkinson, M. L. Virtual education: Teaching and learning in Second Life. Presentation for the Network and Data Services Teaching Series, University of Western Ontario, March, 2009.

Atkinson, M. L. Using Media in the Classroom. Presentation for the Teaching Support Centre, University of Western Ontario, January, 2009.

Atkinson, M. L. Millennials rising: Students of the 21<sup>st</sup> century. Invited Presentation, Leader's Conference, University of Western Ontario, London, October, 2008.

Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the teaching Support Centre, University of Western Ontario, August, 2008.

Atkinson, M. L. Dealing with difficult students. Presentation at the 22<sup>nd</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, UWO, August, 2008.

Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, August, 2009.

Atkinson, M. L. Dealing with difficult students. Presentation at the 22<sup>nd</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, UWO, September, 2009.

Atkinson, M. L. Using Media in the Classroom. Presentation for the Teaching Support Centre, University of Western Ontario, May, 2010.

Atkinson, M. L. Generation Me: Student Voices. Presentation at spring Perspectives, sponsored by the Teaching Support Centre, University of Western Ontario, May, 2010.

Atkinson, M. L. Millennials rising: Students of the 21<sup>st</sup> century. Invited Presentation, Georgian College, May, 2010.

Atkinson, M. L., & Haffie, T. Issues in higher education: A world cafe approach. Invited presentation, Society for Teaching and Learning in Higher Education, Toronto, June 2010.  
Atkinson, M. L., & Dawson, D. L. The Instructional Skills Workshop. Invited Presentations, University of Dar es Salaam, Tanzania, Africa, June, 2011.

Atkinson, M.L. & Dawson, D.L. The Faculty Development Workshop. Invited Presentations, University of Dar es Salaam, Tanzania, Africa, June, 2011.

Atkinson, M. L., & Dawson, D. L. The Future of Teaching. Invited Presentation to senior administrators and university leaders, University of Dar es Salaam, Tanzania, Africa, June, 2011.

Atkinson, M. L. Making Teaching Count. Invited Presentation to senior administrators and university leaders, University of Dar es Salaam, Tanzania, Africa, June, 2011.

Atkinson, M. L. Teaching Large Classes. Invited Presentation, University of Dar es Salaam, Tanzania, Africa, June, 2011.

Atkinson, M. L. The Faculty Development Workshop. Invited Presentations, University of Waterloo, May, 2011.

Atkinson, M. L., Belliveau, D., Gray, P., Dunn, L., Holland, K., & Adam, T. Tech Tools for Teaching. Presentation for Spring Perspectives, sponsored by the Teaching Support Centre, UWO, May, 2011.

Atkinson, M. L. College of the Overwhelmed: Reaction from Western. Presentation for Fall Perspectives, sponsored by the Teaching Support Centre, UWO, September, 2010.

Atkinson, M. L. Dealing with difficult students. Presentation at the 23<sup>rd</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, UWO, September, 2010.

Atkinson, M.L. 3M Student Award Winners Retreat. Invited facilitator and presenter, Society for Teaching and Learning in Higher Education, Montreal, June, 2012.

Atkinson, M.L. Student Engagement. Invited presentation, City Symposium, London, Ontario, April, 2012.

Atkinson, M. L., & Dawson, D. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, February, 2012.

Atkinson, M.L. Millennials Rising. Students of the 21<sup>st</sup> Century. Invited presentation, Elborn College, Western University, January, 2012.

Atkinson, M. L., & Dawson, D. L. The Instructional Skills Workshop. Presentation for Western University, Teaching Support Centre, Dec. 2011.

Atkinson, M.L. Millennials Rising. Students of the 21<sup>st</sup> Century. Invited Keynote address, Association of Canadian Clinical Academic Department Administrators, London, Ontario, October 2011.

Atkinson, M.L. The experience of schizophrenia. Invited Keynote address, Come to Your Senses International Conference sponsored by the MukiBaum Treatment Centres, Toronto, October, 2011.

Atkinson, M. L. Dealing with difficult students. Presentation at the 24<sup>th</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, Western University, September, 2011.

Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the Teaching Support Centre, Western University, August, 2011.



Atkinson, M. L. Dealing with difficult students. Presentation at the 25<sup>th</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, Western University, September, 2012.

Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the Teaching Support Centre, Western University, August, 2012.

Atkinson, M. L. Millennials Rising. Students of the 21<sup>st</sup> Century. Invited address, Ontario University Registrars Association, Niagara Falls, Ontario, February, 2013.

Atkinson, M. L., & Dawson, D. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, February, 2013.

Atkinson, M. L., & Dawson, D. L. Course on Teaching at the University Level. Presentation for Western University, Teaching Support Centre, August 2013.

Atkinson, M. L. Dealing with difficult students. Presentation at the 26<sup>th</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, Western University, September, 2013.

Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the Teaching Support Centre, Western University, August, 2013.

Atkinson, M. L. Millennials Rising. Students of the 21<sup>st</sup> Century. Invited address, Faculty of Health Sciences Annual retreat, Western University, London, Ontario, April, 2014.

Atkinson, M. L., & Dawson, D. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, Western University, February, 2014.

Atkinson, M.L. & Patriito-Hannon, N. The Great Teachers Seminar. Presentations and workshops sponsored by the Teaching Support Centre, Western University, May, 2014.

Atkinson, M.L. & Olsen, K. Course Re-design. Presentation and workshop sponsored by the Teaching Support Centre, Western University, May, 2014.

Atkinson, M.L. Teaching Large Classes. Invited presentation, Ryerson University, Toronto, Ontario, April, 2015.

Atkinson, M.L. The Future of Higher Education. Invited keynote presentation, College Educators Program, London, Ontario, June, 2015.

Atkinson, M.L. Millennials Rising: 21<sup>st</sup> Century Student Preferences. Invited Keynote, Canadian College and University Food Service Association, Kelowna, British Columbia, June, 2015.

Atkinson, M.L. The New Science of Learning. Keynote presentation, Fall Perspectives, Sponsored by the Teaching Support Centre, Western University, September, 2015.

- Atkinson, M. L. Dealing with difficult students. Presentation at the 27<sup>th</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, Western University, September, 2015.
- Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the Teaching Support Centre, Western University, August, 2015.
- Atkinson, M. L., & Dawson, D. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, February, 2015.
- Atkinson, M.L. Teaching Large Classes. Invited presentation, Ryerson University, Toronto, Ontario, April, 2015.
- Atkinson, M.L. Millennials Rising: 21<sup>st</sup> Century Student Preferences. Invited Keynote, Canadian College and University Food Service Association, Kelowna, British Columbia, June, 2015.
- Atkinson, M. L., & Dawson, D. L. Course on Teaching at the University Level. Presentation for Western University, Teaching Support Centre, August 2015.
- Atkinson, M. L. Dealing with difficult students. Presentation at the 28<sup>th</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, Western University, September, 2015.
- Atkinson, M. L., & Dawson, D. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, Western University, February, 2016.
- Atkinson, M. L., & Dawson, D. L. Course on Teaching at the University Level. Presentation for Western University, Teaching Support Centre, August 2015.
- Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the Teaching Support Centre, Western University, August, 2015.
- Atkinson, M. L. Dealing with difficult students. Presentation at the 29<sup>th</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, Western University, September, 2016.
- Atkinson, M. L., & Dawson, D. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, February, 2016.
- Atkinson, M. L. The New Science of Learning. Invited Keynote address, Fall Perspectives, Teaching Support Centre, Western University, London, Ontario, August, 2015.
- Atkinson, M. L. The New Science of Learning. Invited address,

Annual Retreat, McKenzie Lake Law Firm, St. Joseph,  
Ontario, June, 2016.

Atkinson, M. L. The New Science of Learning. Invited Keynote address,  
Canadian Psychological Association, Victoria, British Columbia,  
June, 2016.

Atkinson, M. L. The New Science of Learning. Invited Keynote address,  
at the 29<sup>th</sup> annual conference on University Teaching for Teaching Assistants,  
sponsored by the Teaching Support Centre, Western University, September,  
2016.

Atkinson, M.L. Teaching Large Classes. Invited presentation, University of Windsor,  
Windsor, Ontario, October, 2016.

Atkinson, M.L. Constructing Multiple Choice Items. Presentation sponsored by  
The Teaching Support Centre, Western University, October, 2016

Atkinson, M. L. The Teaching Dossier. Presentation sponsored by the Teaching Support  
Centre, University of Western Ontario, February, 2017.

Atkinson, M.L. Constructing Higher Order Multiple Choice Items. Presentation sponsored  
by The Teaching Support Centre, Western University,  
March, 2017.

Atkinson, M.L. Teaching Large Classes. Invited symposium presentation, sponsored by  
McGraw Hill Ryerson, Toronto, Ontario, March, 2017.

Atkinson, M. L. Welcome to My Classroom. Presentation at the 30<sup>th</sup> annual meeting of  
the Society for Teaching and Learning in Higher Education, Halifax, Nova Scotia,  
June, 2017.

Atkinson, M.L. Teaching Large Classes. Invited presentation, Althouse College, Western  
University, London, Ontario, August, 2017.

Atkinson, M.L. & Patrito-Hannon, N. The Great Teachers Seminar. Presentations and  
workshops sponsored by the Teaching Support Centre, Western University, August, 2017.

Atkinson, M. L. Dealing with difficult students. Presentation at the 30<sup>th</sup> annual conference  
on University Teaching for Teaching Assistants, sponsored by the Teaching  
Support Centre, Western University, September, 2017.

Atkinson, M.L. Constructing Higher Order Multiple Choice Items. Presentation sponsored  
by The Teaching Support Centre, Western University,  
October, 2017.

Atkinson, M. L. Welcome to My Classroom. Engaging Students in large Lecture Classes.  
Invited keynote presentation, McMaster Symposium on Education and Cognition,  
Hamilton, Ontario, July, 2018.

Atkinson, M. L. Dealing with difficult students. Presentation at the 31<sup>th</sup> annual conference on University Teaching for Teaching Assistants, sponsored by the Teaching Support Centre, Western University, September, 2018.

Atkinson, M. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, February, 2018.

Atkinson, M.L. Constructing Multiple Choice Items. Presentation sponsored by The Teaching Support Centre, Western University, October, 2018.

Atkinson, M.L. Active Learning. Invited keynote address, presented at the 31<sup>st</sup> annual Spring Perspective Conference, sponsored by the Teaching Support Centre, Western University, May, 2018.

Atkinson, M. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, February, 2019.

Atkinson, M.L. Welcome to my Classroom: Engaging Students in Large Lecture Classes. Invited presentation, Lahore University of Management Sciences, Lahore, Pakistan, November 2019.

Atkinson, M.L. Welcome to my Classroom: Engaging Students in Large Lecture Classes. Invited presentation, Agfa Khan University, Karachi, Pakistan, November 2019.

Atkinson, M.L. Active Learning: Why it works. Invited Keynote presentation, 3<sup>rd</sup> Biennial Scholarship of Teaching and Learning Conference, Aga Khan University, Karachi, Pakistan, November, 2019.

Atkinson, M. L. The Teaching Dossier. Presentation sponsored by the Teaching Support Centre, University of Western Ontario, February, 2020.

Atkinson, M. L., & Dawson, D. L. An introduction to Western for new faculty members. Presentation sponsored by the Teaching Support Centre, Western University, August, 2015.

### **Other Scholarly Activities**

Editorial Board: Annual Editions: Psychology

### **Community Participation**

Interview Guest: Local & National media  
Featured in: Maclean's Guide to Universities  
The Globe and Mail  
Media Television  
Global Television  
APA Monitor