

CURRICULUM VITAE

a) **Name: Leora C. Swartzman**

Rank: Associate Professor

Tenured: July 1993

Full-time or adjunct status: Full time

b) Degree	University	Department	Year
Ph.D.	Rutgers University	Psychology	1988
M.Sc.	Rutgers University	Psychology	1984
B.A. (Honours)	McGill University	Psychology	1980
Dgr of Collegial Stud.	Vanier College	Social Sciences	1977

c) **Employment History:**

Date	Rank & Position	Department / Institution
07/87-01/88	Lecturer	Psychology U. of Western Ontario
01/88-07/93	Assistant Professor	Psychology U. of Western Ontario
07/93-current	Associate Professor	Psychology U. of Western Ontario
07/12-current	Undergraduate Chair	Psychology U. Of Western Ontario

d) **Scholarly and Professional Activities:** (from 2002 to present).

Significant University Administrative Duties: (from 2002 to present)

University:

Member, Allied Health Working Group
Member, Integrative Health Research and Education Committee
Member, Chair Selection Committee, Women's Studies
Member, Pain Scientific Advisory Committee, LHRI/UWO
Member, SSHRC Fellowship Internal Adjudication Committee
Faculty Mentor - Active Minds (student organization aimed at combating mental health stigma)

Faculty

Member, Promotion and Tenure Committee, Department of Sociology
Member, Nomination Committee

Department

Undergraduate Chair (2012-present)
Coordinator, Clinical Psychology Practicum Course (1998-present)
Coordinator, Outreach and Communication (2009-present)
Chair, Adjunct Advisory Committee (2005- present)
Member, Undergraduate Affairs Committee
Member, Promotion and Tenure Committee

Member, Psychology Chair Selection Committee
Chair, Westminster (ad hoc) Space Committee

e) **Graduate Supervisions: (Career Totals)**

	Number Successfully completed	Number In progress
Doctoral Thesis	5	1
Master's Thesis	13	0
Post-Doctoral Fellows	0	0
Total number of PhD Committees served on	14	1
Total number of Master's Advisory Committees served on	9	0

List Titles and Topics of Theses and Projects Supervised and Completed: (from 2002 to present)

PhD:

Karen Zhang (2012). Identifying and understanding the impact of competing goals on self-care compliance among patients with chronic heart failure.

Naomi Gryfe Saperia (2011). The relative influences of knowledge, beliefs and patient preferences on adherence to asthma preventer medications.

Alan D.F. Chan (2007) The working alliance as a conceptual framework of patient-centeredness: The development of the primary care working alliance inventory.

Tara E. Power (2004). The decision to undergo genetic testing for BrCa1/2 in a community sample of Ashkenazi Jewish women: Coping with the risk of cancer of coping with anticipated emotion?

Andrea L. Koster-Baier (2004). Predictors of parental management of children's pain after paediatric outpatient surgery.

Tamara L. Armstrong (2002). Integration of new self-aspects into the structure of self: Implications for management of chronic illness.

MSc:

Barlas Gunay (2013). The effectiveness of gain- versus loss-framed advertisements to minimize hazardous drinking among university students: A test of regulatory fit.

Karen Zhang (2011). Identifying and understanding the impact of competing goals on self-care compliance among patients with chronic heart failure.

Sara J.T. Guilcher (2006). Self-regulation and physical activity: Investigating the predictive utility of motivational and cognitive factors.

Naomi J. Gryfe (2007). The impact of expectations on placebo and nocebo responses.

Christine M. Cabrera (2007). The association between anxiety and medication use in adult asthmatics: The meditational role of symptom sensitivity.

f) **Graduate Courses Taught:** (from 2002 to present)

Clinical Practicum Course (taught annually 2002-currently)
Health Psychology - Fall 2006

g) **Research Funding:** (from 2002 to present)

If there are co-grants or group grants, list the total amount of the grant and, in brackets, the amount that is your component.

Start Date	End Date	Principal Investigator or	Co-Investigator or	Granting Agency	Grant Title	Total Amount
April 2001	March 2005	X		CIHR	How do people distinguish between conventional and complementary/alternative medicine: An examination within the context of rheumatoid arthritis and fibromyalgia	\$164,263.00
May 2001	April 2004	X		UWO Academic Development Fund	How do people distinguish between conventional and complementary/alternative medicine: An examination within the context of rheumatoid arthritis and fibromyalgia	\$33,157.00
April 2002	April 2003	X		UWO Faculty of Social Science	Understanding Jewish women's decisions to undergo genetic testing for the breast cancer gene	\$1,908.00
March 2002	March 2008	M. Stewart (UWO)	X	CIHR-Strategic Training Program Grant	Interdisciplinary research training in primary health care research	
April 2003	March 2008	X with G. Lavigne (U of Mtl.)		CIHR-New Emerging Team Grant	Disentangling the placebo effect: The relative roles of pharmacology and response expectancy in pain and sleep	\$1,202,000.00 (\$125,000)
Jan. 2005	Jan. 2007	J.J. Collette (U of Mtl.)	X	CIHR – Clinical trial competition	The effectiveness of traditional Chinese herbal medicine, acupuncture massage and Qigong in improving quality of life of cancer patients.	\$305,613.00

h) **Publications**

1) **Life-time summary (count) according to the following categories:**

Books authored: 0

Books edited: 0

Chapters in books: 5

Papers in refereed journals: 22

Papers in refereed conference proceedings: 50

Technical reports:

Abstracts and/or papers read: 65

Presentations at professional meetings/workshops and others: 10

2) **Details:** (from 2002 to present – use same categories as above)

Papers in refereed journals:

Swartzman, L. C., Harshman, R. A., Burkell, J., & Lundy, M. E. (2002) What accounts for the appeal of complementary/alternative medicine and what makes complementary/alternative medicine “Alternative”? *Medical Decision Making*, 22, 431-450.

Miller, F. G., Wendler, D., & **Swartzman, L. C.** (2006). Deception in research on the placebo effect. *Public Library of Science: Medicine*, 2(9), e292, 1-7. (PLOS; an electronic journal; www.plosmedicine.org)

Power, T.E., Swartzman, L.C., & Robinson, J.W. (2011). Cognitive-emotional decision making (CEDM): A framework for patient decision making. *Patient Education and Counseling*, 83, 163-169.

Saperia, N. J. G., & **Swartzman, L. C.** (2012). Openness to psychological explanations and treatment among people with fibromyalgia versus rheumatoid arthritis. *Psychology & Health*, 2, 310-323.

Zhang, K.M., Dindoff, K., Arnold, J.M.O. Lane, J., & **Swartzman, L.C.** (2015). What matters to patients with heart failure? The influence of non-health-related goals on patient adherence to self-care management. *Patient Education and Counseling* 98, 927-934.

Papers in refereed conference proceedings (Reprinted Abstracts)

Swartzman, L. C., Harshman, R. A., Lundy, M. E., & Burkell, J. A. (2002). Multivariate approaches to assessing “implicit models” in the domain of health and illness. *Annals of Behavioral Medicine*, 24. (Supplement: Proceedings of the Society of Behavioral Medicine’s Twenty-Third Annual Meeting, p. S018, Abstract: Symposium 4B).

Swartzman, L. C., Harshman, R. A., Lundy, M. E., Teasell, R. W., Burkell, J. A., & Chan, A.D.F. (2002). What are the salient conceptual attributes of causes of chronic pain for musculoskeletal pain. *Annals of Behavioral Medicine*, 24. (Supplement: Proceedings of the Society of Behavioral Medicine’s Twenty-Third Annual Meeting, p. S028, Abstract: B-21).

Swartzman, L. C., Harshman, R., Lundy, M., & Burkell, J. Making the implicit ‘explicit’: Multivariate statistical approaches to assessing individuals’ implicit views of chronic pain and its treatment. Paper (#206) presented at the 2nd Joint Scientific Meeting of the American Pain Society and the Canadian Pain Society, Vancouver, British Columbia, May, 2004.

Swartzman, L. C., Herbert, C., Brown, J., & Valentine, L. What do chronic musculoskeletal pain patients think about complementary/alternative medicine: A qualitative research approach. Poster (#772) presented at the 2nd Joint Scientific Meeting of the American Pain Society and the Canadian Pain Society, Vancouver, British Columbia, May, 2004.

Cabrera, C., **Swartzman, L. C., Liciskai, C., & Parraga, G. (2007).** Asthma: Breathing new life into investigations of expectations as placebo mechanisms. *Canadian Psychology*, 48(2a), 114. (Abstract)

Chan, A., Gryfe, N., Herman, J., Moulin, D., Morley-Forster, P., & **Swartzman, L. (2007).** The influence of the working alliance on enablement and satisfaction in chronic pain consultations. *Canadian Psychology*, 48(2a), 127. (Abstract)

Swartzman, L. C., Burkell, J., Lundy, M., Harshman, R. A., Herbert, C., Harth, M., & Brown, J. (2009) The importance of “CAMNESS” to individuals with fibromyalgia and rheumatoid arthritis. (Abstract # D-149). *Annals of Behavioral Medicine (Proceedings of the 2009 Society of Behavioral Medicine (SBM) Conference*, 37(S1), p. S 218, Montreal, Quebec, April 22-25, 2009.

Swartzman, L. C., & McCann, K. J. (2009) (Abstract # C-150). *Annals of Behavioral Medicine (Proceedings of the 2009 Society of Behavioral Medicine (SBM) Conference*, 37(S1), p. S 165, Montreal, Quebec, April 22-25, 2009.

Chan, A., & **Swartzman, L. (2009)** The association of the working alliance with patients’ post-consultation satisfaction and enablement in primary care. (Abstract # B-136). *Annals of Behavioral Medicine (Proceedings of the 2009 Society of Behavioral Medicine (SBM) Conference*, 37(S1), p. S 74, Montreal, Quebec, April 22-25, 2009.

Gryfe, N. J., & **Swartzman, L. C. (2009)** Do individuals with fibromyalgia react defensively to the psychogenic accusation inherent in the diagnostic label? (Abstract # B-150). *Annals of Behavioral Medicine (Proceedings of the 2009 Society of Behavioral Medicine (SBM) Conference*, 37(S1), p. S 77, Montreal, Quebec, April 22-25, 2009.

Zhang, K.M., Gryfe Sapiera, N., & **Swartzman, L.C** (2011) Getting vaccinated against H1N1: The relative roles of perceive risk, anticipated regret and medical skepticism. *Annals of Behavioral Medicine (Annual Mtg. Suppl)*. 41, S189. (Selected as a Meritorious Student Abstract).

Zhang, K. M., Swartzman, L. C., Arnold, M., Dindoff, K. & Lane, J. Impact of goal compatibility on self-care adherence among outpatients with heart failure. Poster to be presented at the 34th Annual Meeting & Scientific Sessions of Society of Behavioral Medicine.

Conference Poster/Paper Presentations

Zhang, K. M., **Swartzman, L. C.**, & Minda, J. P. (2014). The influence of causal knowledge on the comprehension and retention of medical information among younger and older adults. *Proceedings of the 34th Annual Conference of the Cognitive Science Society*. July 23-26, 2014, Quebec City, Quebec.

Zhang, K. M., **Swartzman, L.**, Arnold, J. M. O., & Dindoff, K. (2013). Valued Goals of Heart Failure Patients: Does Self-care Management matter? Poster presented at the 74th Annual meeting of the Canadian Psychological Association, Quebec City, Quebec.

Lane, J.E.M., Zhang, K., & **Swartzman, L.** (2013). Measuring the Impact of Burden and Self-efficacy of Adhering to Self-care Behaviours in Patients with Congestive Heart Failure. Poster presented at the 74th Annual meeting of the Canadian Psychological Association, Quebec City, Quebec.

Zhang, K. M., **Swartzman, L. C.**, Arnold, M., & Dindoff, K. (2012). Impact of competing goals on self-care adherence among patients with congestive heart failure- Preliminary Findings. Poster presented at the Canadian Psychological Association's 73rd Annual Convention, Halifax, ON.

Gryfe Saperia, N., Zhang, K. M., **Swartzman, L. C.** (2011). Sick with regret: How anticipated emotion influences the inclination to get the H1N1 shot. Poster presented at The Canadian Psychological Association's 72nd Annual Convention, Toronto, ON.

Swartzman, L., McAskile, C., Smith, J., Norman, R., Zhang, K. (Presenter) (2011). Empathy helps and pity hinders the willingness to interact with those prone to depression: A Vignette Study. Poster presented at The Canadian Psychological Association's 72nd Annual Convention, Toronto, ON.

Lane, J.E.M., Zhang, K., & **Swartzman, L.C.** (2013). Measuring the impact of burden and self-efficacy of adhering to self-care behaviours in patients with congestive heart failure. Poster presented at the 74th Annual meeting of the Canadian Psychological Association, June 13-15, 2013, Quebec City, Quebec.

Zhang, K. M., **Swartzman, L. C.**, Arnold, M., Dindoff, K. & Lane, J. (2013). Impact of goal compatibility on self-care adherence among outpatients with heart failure. Poster

presented at the 34th Annual Meeting & Scientific Sessions of Society of Behavioral Medicine, March 20-23, San Francisco, California.

Zhang, K. M., **Swartzman, L.C.**, Arnold, J. M. O., & Dindoff, K. (2013). Valued Goals of Heart Failure Patients: Does Self-care Management matter? Poster presented at the 74th Annual meeting of the Canadian Psychological Association, June 13-15, 2013, Quebec City, Quebec.

Zhang, K. M., **Swartzman, L. C.**, & Minda, J. P. (2014). The influence of causal knowledge on the comprehension and retention of medical information among younger and older adults. Poster presented at the 34th Annual Conference of the Cognitive Science Society. July 23-26, 2014, Quebec City, Quebec.

Zhang, K. M., **Swartzman, L. S.**, Petrella, R., & Minda, J. P. (2014). The effects of causal explanations on older adults' ability to recall novel medical information. Poster presented at the 43rd Annual Scientific and Educational Meeting of the Canadian Association on Gerontology, Oct. 16-18, 2014, Niagara Falls, ON.

Abstracts and/or papers read:

Swartzman, L. C., Harshman, R. A., Lundy, M. E., & Burkell, J. A. Multivariate approaches to assessing "implicit models" in the domain of health and illness. Paper presented as part of a symposium, Health and illness cognition: Assessment methodologies and applications (Chair, P. Williams), at the Society of Behavioral Medicine's Twenty-Third Annual Meeting, Washington, DC, April 3-6, 2002.

Swartzman, L. C., Harshman, R. A., Lundy, M. E., Teasell, R. W., Burkell, J. A., & Chan, A.D.F. What are the salient conceptual attributes of causes of chronic pain for musculoskeletal pain. Poster presented at the Society of Behavioral Medicine's Twenty-Third Annual Meeting, Washington, DC, April 3-6, 2002

Brown, J. B., **Swartzman, L. C.**, Herbert, C., & Smyth, L. What is the basis for the distinction between complementary/alternative medicine (CAM) and conventional medicine and, is it important? An examination within the context of fibromyalgia (FM) and rheumatoid arthritis (RA). Paper presented at the Conference of Shared Decision Making, Swansea, Wales, September 2-4, 2003.

Herbert, C. P., **Swartzman, L. C.**, & Valentine, L. P. What and how do health care consumers think about conventional versus CAM approaches: Utility of a card sort task. Paper presented at the Conference of Shared Decision Making, Swansea, Wales, September 2-4, 2003.

Power, T. E., & **Swartzman, L. C.** Emotional versus cognitive determinants of the decision to undergo BRCA 1/2 testing in a community sample of Jewish women of Ashkenazi descent. Presentation at the 25th Annual Meeting of the Society for Medical Decision Making, Hyatt Regency on the Riverwalk, Chicago, IL, October 18-22, 2003.

Swartzman, L. C. Various methodological approaches to measuring individuals' implicit views (models) of health conditions and treatments. The 25th Annual Meeting of the

Society for Medical Decision Making, Chicago, IL, October, 2003.

Baier, P., Koster, **Swartzman**, L., Krmpotic, K., McGrath, P., Reid, G., Cunningham, C., & VanHleder, T. Pain management after outpatient surgery. The 13th World Congress of Anaesthesiologists, Paris, France, April, 2004.

Koster, A., **Swartzman**, L., Baier, P., Krmpotic, K., McGrath, P., Reid, G., Cunningham, C., & VanHleder, T. Parents' role in managing pain in pediatric outpatient surgery. The 13th World Congress of Anaesthesiologists, Paris, France, April, 2004.

Cabrera, C., **Swartzman**, L. C., Liciskai, C., & Parraga, G. (2007). Asthma: Breathing new life into investigations of expectations as placebo mechanisms. *Canadian Psychology*, 48(2a), 114. (Abstract)

Chan, A., Gryfe, N., Herman, J., Moulin, D., Morley-Forster, P., & **Swartzman**, L. (2007). The influence of the working alliance on enablement and satisfaction in chronic pain consultations. *Canadian Psychology*, 48(2a), 127. (Abstract)

Gryfe, Saperia, & **Swartzman**, L.C. (2009) Do individuals with fibromyalgia react defensively to the psychogenic accusation implicit in the label? *Annals of Behavioral Medicine (Supplement: Proceedings of the Society of Behavioral Medicine's 30th Annual Meeting p. s77, Abstract B150).*

Gryfe Saperia, N., Zhang, K.M., & **Swartzman**, L.C. (2011). Sick with regret: How anticipated emotion influences the inclination to get the H1N1 shot. Presented at the Canadian Psychological Association's 72nd Annual Convention, June 2-4, Toronto, ON.,

Gryfe Saperia, N., **Swartzman**, L.C., & Liciskai, C. (2011) Group clustering of DCE-elicited preferences predicts adherence to asthma preventer medication. Presented at the 33rd Society for Medical Decision Making Conference Oct. 22-26 2011, Chicago.

Swartzman, L., McAskile, C., Smith, J., Norman, R., Zhang, K. (Presenter) (2011). Empathy helps and pity hinders the willingness to interact with those prone to depression: A Vignette Study. Poster presented at The Canadian Psychological Association's 72nd Annual Convention, June 2-4, Toronto Ontario.

Swartzman, L.C (with R. Sommers) (2011). Workshop: "Truth in advertising: Research Participants Might Be Deceived. Advancing Ethical Research Conference. National Harbour, MD, Dec. 2-4, 2011. (Invited)

Swartzman, L.C. (2011) Plenary panelist for: "Moving Beyond Milgram: Can Ethical Research Involve Deception?" Advancing Ethical Research Conference. National Harbour, MD, Dec. 2-4, 2011. (Invited)

Zhang, K. N., **Swartzman**, L.C., Arnold, M., & Dindoff, K. (2012) Impact of competing goals on patient adherence to self-management for congestive heart failure. Poster presented at the Canadian Psychological Association Conference, June 14-16, 2012. Halifax NS. Abstract (#7) published in CPA 2011 Annual Convention Issue 53(2), p. 3.

Zhang, K. N., **Swartzman, L.C.**, Arnold, M., & Dindoff, K. (2012) Impact of competing goals on patient adherence to self-management for congestive heart failure. Poster presented at the Canadian Psychological Association Conference, June 14-16, 2012. Halifax NS.

Zhang, K. M., **Swartzman, L.**, Arnold, J. M. O., & Dindoff, K. (2013). Valued Goals of Heart Failure Patients: Does Self-care Management matter? Poster presented at the 74th Annual meeting of the Canadian Psychological Association, June, 2013, Quebec City, Quebec..

Lane, J.E.M., Zhang, K., & **Swartzman, L.** (2013)). Measuring the Impact of Burden and Self-efficacy of Adhering to Self-care Behaviours in Patients with Congestive Heart Failure. Poster presented at the 74th Annual meeting of the Canadian Psychological Association, June 2013, Quebec City, Quebec.

Swartzman, L.C., et al. (12 authors total) (2016). Introducing service learning into a basic research-intensive academic setting: A Canadian University's Psychology Department as a Case Study. Referred workshop presented at the Society for Teaching in Higher Education. June 21-24, 2016, London, Ontario.

Invited Presentations at professional meetings/workshops:

Coordinated with Gilles Lavigne (Co-lead investigator on the placebo NET), the First annual Placebo conference/meeting sponsored by the Placebo Net, October 30-31, 2003, Montreal, Quebec. (Invited)

Poster on the Placebo NET at the Annual meeting of the CIHR Institute for Mental Health and Addiction (INMHA), November 21-22, 2004, Toronto, Ontario, (invited)

Swartzman, L. C. (2007) Applying a competency-based approach to the scientist-practitioner training model at the University of Western Ontario. Association of State and Provincial Boards of Psychology, 22nd Mid-year Conference, Louisville, KY, April, 2007. (invited). Presentation to LHSC Psychology Staff on the "Placebo Effect", January, 28, 2009.(invited)

Presentation to SJHC/Lawson respirologists on the "Psychology of Dyspnea", April 2010 (invited)

Finding the Consumer within the Patient. April 12, 2011. Invited talk at the 1st Annual Canadian Pharma Marketing Research Conference, Toronto, Ontario.

Patient Decision Conflicts: Why they Matter to Your Business. April 24, 2012. Invited talk at the 2nd Annual Canadian Pharma Marketing Research Conference, Toronto, Ontario.

Other evidence of productivity in Scholarship and Research:

Power, T. E., & **Swartzman, L. C.** (2004). Emotional versus cognitive determinants of the decision to undergo BRCA1/2 testing in a community sample of Jewish women of Ashkenazi descent. Society for Medical Decision Making Newsletter, 16, p. 5. (Invited)

feature article for “Cutting Edge” section of Newsletter) (non-refereed)

Swartzman, L.C. (2012). Non-Adherence: What really motivates patients?
Pharmaceutical Market Europe . Feb. 2012, pp. 34-35. (Invited Opinion piece) (non-refereed)

Revised: Nov. 2 2016.